

# POP

## Play On Purpose

Easterseals and the Early Learning Coalition are on a mission to educate adults about the "play deficit" our children face and the value of purposeful play as a critical part of brain development. You can help launch the

## #MovementToMove



easterseals  
Northeast  
Central Florida



Register for an upcoming #MovementToMove event at [www.eastersealsnecfl.org](http://www.eastersealsnecfl.org)

# POP

## Play On Purpose

### Event times and dates are:

June 27 - 5 to 7 pm

July 9 - 12 to 2 pm

July 11 - 5 to 7 pm

July 23 - 12 to 2 pm

July 25 - 5 to 7 pm

\$35 per person



## Calling all Grown-Ups... do you remember how to PLAY ON PURPOSE?

Easterseals and Early Learning Coalition are teaming up this summer to remind adults why the kids they love need to Play on Purpose (POP). The “play deficit” our children face today is real, consequential and unhealthy, but thankfully, it’s also reversible. We need our grown-ups to learn how to Play on Purpose so they can teach our kids!

Join us at one of our grown-up only playdates at Dave & Buster’s in Daytona Beach this June or July. You’ll experience an interactive presentation highlighting the research behind purposeful play for children, engage in play challenges and social time with other participants, enjoy tasty hors d’oeuvres and refreshments and then use your Dave & Busters play card to practice your newfound knowledge with other grown-ups.

**Together, we'll erase the "play deficit" for the children of our community and launch the #MovementToMove!**

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