

# Empowerment Celebration 2022

Reaching New Heights Together

Wachusett Mountain

June 25, 2022



## Sponsorship Opportunities

### \$20,000 Premier Sponsor

- Logo placement on
  - Digital event invitation
  - Main ESMA website
  - Social Media Mentions (4)
  - Event landing page
  - Event video assets
  - Event banner at entrance to Wachusett Mountain
  - Table runners on Silent Auction tables
  - Cocktail napkins
- Mention in Annual Report
- Piece included within external newsletter, **Because of You**
- Back of the event program Ad
- Two tables (20 Event Tickets) with premier seating

### \$15,000 Champion Sponsor

- Logo placement on
  - Digital event invitation
  - Social Media Mentions (4)
  - Event landing page
  - Event video assets
  - Event banner
  - Table runners on Silent Auction tables
- Mention in Annual Report
- Piece included within external newsletter, **Because of You**
- Inside front cover of event program Ad
- One table (10 Event Tickets)

*Sponsorship opportunities continued on next page...*

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## \$10,000 Innovator Sponsor

- Logo placement on
  - Digital event invitation
  - Event landing page
  - Event video assets
  - Social Media Mentions (2)
  - Event banner
  - Table Runners at Silent Auction Tables
- Mention in Annual Report
- Piece included within external newsletter, **Because of You**
- Full-page Ad in event program
- One table (10 Event Tickets)

## \$5,000 Empowerment Sponsor

- Logo placement on
  - Digital event invitation
  - Event landing page
  - Event video assets
  - Social media mention (2)
- Half-page Ad in event program
- One table (10 Event Tickets)

## \$2,500 Mentor Sponsor

- Logo placement on
  - Event landing page
  - Event video assets
  - Social Media Mention
- Half-page Ad in event program
- 4 Tickets to Event

## Exclusive \$2,500 Sponsorship Opportunities

- \$2,500 - Centerpieces brought to you by Sponsor (area to leave company collateral)
  - Including 2 Tickets to Event
- \$2,500 - Music brought to you by Sponsor
  - Including 2 Tickets to Event
- \$2,500 - S'mores Sponsor
  - Including 2 Tickets to Event
- \$2,500 - Photo Frame Sponsor
  - Including 2 Tickets to Event

## Join Us In Person or Virtually!

- \$1,500 - Whole Table (10 Event Tickets)
- \$150 - Single Ticket - In Person

## \$100 - Single Ticket Virtual Celebration Kit

Everything you need to enjoy the celebration if you are unable to join us in person.