



# Mission Partnership

Working together toward 100% equity, inclusion, and access for people with disabilities.

Easterseals Massachusetts has established the Mission Partner Program to align with the increasing trend among corporations and financial institutions to integrate sustainability and corporate responsibility into their plans. Our investors acknowledge the significance of social responsibility practices, considering "social good" as a crucial annual objective. They value the positive impact these practices bring to their employees, consumers, and the communities in which they operate. Easterseals Massachusetts takes pride in collaborating with these forward-thinking corporations and institutions dedicated to fostering positive change in the world.

**Here are some of the partners helping us to create change:**

- The Hoyt Foundation
- CVS
- Microsoft
- Berkshire Bank
- Comcast NBCUniversal
- MassMutual
- The White Companies
- State Street Corporation
- Appleton Partners
- Quality Beverage
- Laddawn
- Molina Senior Whole Health



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# Levels of Support

LEVEL	Empower \$10- \$24,999	Opportunity \$25- \$49,999	Independence \$50K and above
<b>Brand Recognition</b>			
Logo on collateral for Easterseals Massachusetts (ESMA) largest summer fundraiser, <i>Move With Me</i>	X	X	X
Recognition during <i>Week of Giving</i> during the week that aligns with your philanthropic goals: Collateral, social media, landing page, and crowd funding platform		X	X
Logo placement on Mission Partner banner at annual Golf Tournament	X	X	X
Logo placement in Golf Tournament Program	X	X	X
Logo on ESMA website and link to Mission Partner's website - 12 month	X	X	X
Logo displayed on Quarterly Community E-Newsletter, <i>Because of You</i>	X	X	X
Logo displayed on Monthly Employee Newsletter, <i>News from the Seal</i>	X	X	X
Recognition post in the Easterseals National generated newsletter		X	X



LEVEL	Opportunity	Empower	Independence
DELIVERABLES			
Brand Recognition			
Mission Partner may use ESMA logo on their website - quote from President and CEO	X		X
Mission Partner listed in Annual Report	X	X	X
Mission Partner logo on Mission Partner Wall at ESMA Headquarters	X	X	X
Employee Engagement Opportunities			
Invitation for employee to serve on Regional Board of Directors			X
Employee volunteer opportunities at The Bridge Center campus			X
Customized engagement opportunity that reflects Mission Partner's charitable goals			X
Iconic Partner Engagement Reception - A chance to mingle with other Mission Partner Executives	X		X
Tickets, T-Shirts & Reporting			
Tickets to Empowerment Celebration - # of tickets in column	2	4	8
ESMA Limited Edition T-Shirts	5	2	12
Year-end Impact Report	X	X	X