



Easterseals Louisiana Strategic Map

Mission			
To assist children and adults with physical and intellectual disabilities achieve independence.			
2018 Focus: Discuss during upcoming Strategic Planning Session			
Key Objectives			
Engage in Best Business Practices, Ethics, Corporate Compliance & Risk Mitigation	Provide the Best Employee Experience	Optimize and Measure Participant & Stakeholder Engagement/Satisfaction	Respond to the Changing needs of people with disabilities while sustaining the organization
<ul style="list-style-type: none"> ● Continue to enhance Compliance testing, fiscal and risk audits and risk management - review and add components annually including satisfaction data gathered ● Cyber security knowledge <ul style="list-style-type: none"> ○ Ethics/modes of communication and social media (Discuss Beckie's Ethics Presentation) ● Global agency technology review ● Succession planning 	<ul style="list-style-type: none"> ● RFP for health benefits ● Mentoring for new hires ● Flexible work schedules ● Complete and maintain employee/participant records electronically <ul style="list-style-type: none"> ○ Expand electronic program database - all programs in one (1) system ○ Expand benefits enrollment; paper vs. electronic forms ○ Enhance HR Online 	<ul style="list-style-type: none"> ● Telephone survey based on BH template <ul style="list-style-type: none"> ○ Gather data from participants regarding services they would like to see ESL offer in the future. ○ Focus groups ● Expand networking opportunities for participants and families 	<ul style="list-style-type: none"> ● Housing ● Behavioral Health <ul style="list-style-type: none"> ○ Medicare outpatient services ○ Partnerships w/ multi-service clinics ○ DD programs expansion as allowed ● Workforce Development <ul style="list-style-type: none"> ○ Private business exploration ○ LA Workforce Commission ○ Contracts from Local-Parish govt. ● Efficient use of office space
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