



 **easterseals**  
Louisiana

**2017 Annual Report**

taking on disability together



## HELPING PEOPLE LIVE BETTER LIVES!

At Easterseals, we help people live better lives. That simple statement encompasses so much that occurs in so many ways, and serves as the mantra for all that we do.

In 2017, Easterseals Louisiana helped over 9,000 people live better lives. Those lives include premature babies, teenagers with autism, adults with behavioral health challenges, elderly great grandparents, and so many more people with diverse needs and challenges.

It takes committed people to help others live better lives. Among those are our diligent Board of Directors who guide our mission, our executive team who directs a culture of compliance and responsible leadership, our passionate 200 employees who tirelessly champion the rights of people with disabilities, and our volunteers who selflessly give their time, talent and money to make sure we reach every person in need.

This year we launched a very special program. PEERS provides social skills training to adolescents with Autism and related disorders. In 2017, we completed three PEERS classes. Witnessing the growth in these teens over the 14 week PEERS classes and hearing the testimonials of their parents has been a profound experience for all of us at Easterseals. Because of your support, these teens are able to navigate social situations and develop friendships.

Another project that we are very proud to have been a part of in 2017 was an initiative through the Louisiana Department of Health which provided screenings to all individuals on the Medicaid Waiver Request for Services Registry list. Many of these individuals have been waiting for services for years due to state budget limitations. Through this project, we screened 1077 individuals. This work helped to determine actual needs and in fact, facilitated immediate services for those in critical need.

Please enjoy this annual report as we look back at 2017 and let's continue to work together to help many more people live better lives in 2018!

With Warm Regards,

*Tracy Garner*  
President/CEO

# EASTERSEALS LOUISIANA BOARD OF DIRECTORS

## CHAIRMAN

Peggy Parker

## SECRETARY

Tommy A. Tizzard III

## TREASURER

Dennis J. Tizzard

## MEMBERS

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Kirsten M. Breckinridge

Christian A. Garbett, Sr.

Brianne S. Rome

Deborah Coleman

Gena Gore

Charles A Haydel, Jr., M.D.

Bradley J. Spedale

Patrick J. Yoes, Sr.

## LIFETIME / EMERITUS MEMBERS

Ronnie Kole

Gardner Kole

Terry Snyder

## PRESIDENT/CEO

Tracy Garner

# STRATEGIC VISION

Easterseals Louisiana is governed by a Board of Directors who directs the President/CEO in oversight of the organization. Easterseals Louisiana maintains a formal, focused strategic mission, emphasizing Fiscal Management, Quality Enhancement, Technology, Marketing & Development, Human Resources and Program & Service Line Enrichment.



**BOARD OF  
DIRECTORS**

# PROGRAMS & SERVICES

## LIVE .....

### supportive housing

Provides a safe and comfortable environment for people with behavioral health, substance abuse, or co-occurring disorders with the ultimate goal of independent living.

### support coordination

Assists disabled children, adults, and the elderly and individuals with behavioral health issues in accessing needed services to increase their independence.

### crisis services

Assists in reducing the use of hospitalizations or visits to the emergency room through the delivery of immediate community based treatments and interventions for families in crises.

### intensive community engagement

Moves homeless individuals or households from the streets or homeless shelters into their own apartment, using the Housing First Principles.

## LEARN .....

### community psychiatric support treatment services (cpst)

Provides goal-directed support and solution focused interventions, which are intended to assist individuals achieve objectives.

### psychosocial rehabilitation services (psr)

Assists individuals with integration as an active and productive member of the community, with the least amount of ongoing supports or interventions.

### peers training

Helps teens with Autism learn how to make friends.

### earlysteps- system point of entry (spoe)

Identifies, evaluates, and supports infants and toddlers, ages birth to 3, who may have developmental disabilities.

## WORK .....

### employment resource & referral

Offers a range of resources that help prepare individuals for the work force.

## PLAY .....

### campership

Provides funding for summer camp tuition for children and young adults with disabilities.

## ACT .....

### community engagement

Support from a network of volunteers, advocates, donors and vendors who assist us in sustaining our mission.



## Our Mission

*“Easterseals Louisiana is a non-profit organization whose mission is to assist children and adults with physical and intellectual disabilities achieve independent living.”*

*For nearly 100 years, Easterseals has been the indispensable resource for people and families challenged by disability. Now, as America faces a broad range of new issues, we make a major, positive, life-changing difference in the lives of people and families challenged by today's disabilities. The work we do every day is redefining disability for the 21st century.*

**100%**

of participants reported that they were greeted in a friendly and professional manner when calling an ESL office.

**98%**

of participants felt that their Support Coordinator had a good and caring attitude towards them.

**98%**

of Behavioral Health participants reported that the supports and services they receive from ESL have been helpful in their recovery efforts.

**95%**

of employees reported that they have confidence in the leadership of Easterseals Louisiana.



Named

**1**

of the top

**10**

best non-profits  
to work for in 2017  
by Forbes Magazine!

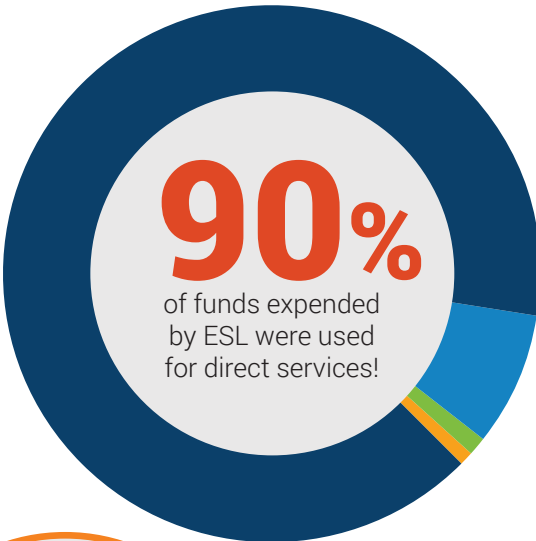
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# FISCAL YEAR 2017 INCOME & EXPENSE STATEMENT

## Public Support & Revenue

Program Service Fees	\$6,600,229
Contributions/Grants	\$3,072,705
Special Events/Projects	\$146,096
Investments	\$136,954
Miscellaneous	\$323,505

**Total Support Revenue** **\$10,279,489**



- Direct Services 90%
- Management & General 8.1%
- Fundraising 1.3%
- Support to National Programs <1%



## Expenditures

Direct Services	\$8,697,376
Support Services	
Management & General	\$774,448
Fundraising	\$118,974
Support to National Programs	\$47,204

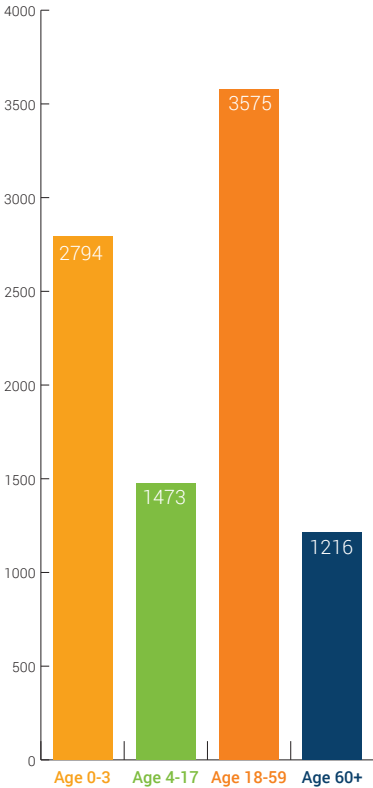
**Total Expenditures** **\$9,638,002**

ESL provided services to

# 9058

families in 2017.

## Number Served by Age 2017



Easterseals is committed to caring for children and adults with physical and mental disabilities and special needs resulting from any cause – whether diagnosed at birth or incurred through disease, accidental injury or the aging process.

Easterseals Louisiana is proud of the fact that our families served come from many diverse backgrounds. At the core of our organization is a common passion for caring, shared by our staff and by those who support our mission.



“ If it wasn't for Easterseals Louisiana I don't know where I would be. Because of their care and support I have my own place, am learning to care for myself, and know that I always have them to lean on when I need more help. I'm thankful for all that they have done for me and my family and I know that I wouldn't be where I am today without them. ”

- Sandra  
2017 Easterseals Participant



For more information please call

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or visit our website

**http://www.laeasterseals.com**

