



Easter Seals Louisiana

2015 ANNUAL REPORT



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Easter Seals Louisiana is a non-profit organization whose mission is to assist children and adults with physical and intellectual disabilities achieve independence.



In 2015, Easter Seals Louisiana celebrated its 64th birthday. Constituents, staff members, community stakeholders, local dignitaries, and even an Audubon Institute penguin joined in the celebration. The festivities culminated with a social media campaign and birthday proclamation from the New Orleans City Council in March!

Regarding programs and services, we were fortunate to obtain two (2) new contracts this year, further expanding our reach statewide. We began providing intake and assessment

services to infants and toddlers in Region 6 (Pineville/Alexandria) this spring.

Additionally, we were awarded a Permanent Supportive Housing (PSH) project in the greater New Orleans area providing rental assistance and supportive services to enable homeless persons with mental health and/or substance abuse issues to obtain and maintain stable housing.

Get the latest on our mission and services online anytime at www.laeasterseals.com

We've also been expanding our Behavior Health programs and are currently being credentialed as a network provider for the Bayou Health network, Louisiana's managed care program for Medicaid recipients, allowing us to provide a larger menu of clinical services in North Louisiana.

Our Strategic Team reconvened to develop a new three (3) year agency plan which includes a new vision and value statements that define the organization. We are pleased to share our vision statement with you on page five (5) of this report. We also launched another successful campership campaign sending 30 children and young adults to special needs camps in Alabama and Louisiana. These opportunities are life changing for many of our participants who are unable to participate in recreational activities designed for their typically functioning peers.

To round out 2015, we were privy to the hot off the press new Easter Seals brand logo this fall. The rebranding initiative will be officially launched to the public in early 2016. We are excited to share our new look with you.

- Tracy Garner, President / CEO




GROW WITH US!



"Easter Seals Louisiana is a vital member of the recovery community. Through our collaborative efforts, we have seen the growth and wellness of the clients that we serve soar to new heights. I am honored to partner with you to ensure that the clients we serve are afforded with competent, quality care, excellent customer service, and greater access to services."

- Elise Reed, Ed.D, LCSW, LAC
Ruston Behavioral Health Clinic, NEDHSA

Follow us for up to the minute news and successes:

-  facebook.com/EasterSealsLouisiana
-  [@EasterSealsLouisiana](https://instagram.com/@EasterSealsLouisiana)
-  [@LAEasterSeals](https://twitter.com/@LAEasterSeals)



Easter Seals Louisiana Board Members

- | | | |
|------------------------|------------------------|------------------------------|
| Pamela Besson | Gena Gore | Thomas A. Tizzard III |
| Deborah Coleman | Al Hamauei | Al Tomsic |
| David Da Cunha | Peggy Parker | Terry Snyder |
| Jerry Forstater | Brianne S. Rome | Yves M. Verret |
| | Tammy Randles | |

CHAIRMAN
Eric Paul Guerin

EMERITUS MEMBERS
Ronnie & Garnder Kole

Programs & Services

Support Coordination

for children and adults with physical or intellectual disabilities and the elderly.

Transitional Housing

for individuals with mental illness or co-occurring disorders.

Case Management

for individuals with behavioral health or co-occurring disorders.

System Point of Entry

for EarlySteps, Louisiana's Early Intervention program for children from birth to age 3.

Behavioral Health Services

for individuals needing outpatient behavioral health services including psychosocial evaluation, medication management and therapy.

"I'm so grateful to Easter Seals for all the help they have given me. I was one of the first participants placed in an apartment. It was wonderful to have a roof over my head that I didn't have to share with anyone else. They taught me how to manage my money, something I'd never had to do before. They are always here when I need them, no matter what."

- Cynthia P.

Shreveport Service Participant

Specific Assistance

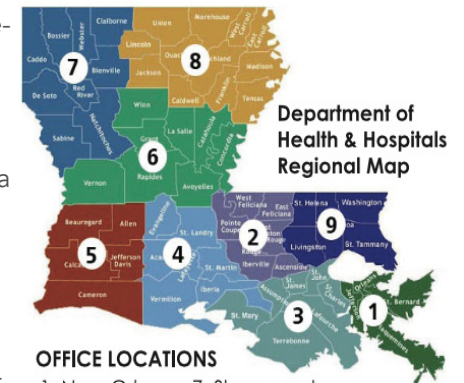
serves as a payer of last resort for specialized equipment or supplies.

Campership Program

for children and young adults to attend special needs camps in Louisiana and Alabama.

Intensive Community Engagement (ICE)

moves homeless individuals or households from the streets or homeless shelters into their own apartment, using the Housing First program.



- OFFICE LOCATIONS**
- | | |
|----------------|---------------|
| 1. New Orleans | 7. Shreveport |
| 3. Thibodaux | 8. Monroe |
| 6. Pineville | 9. Covington |

OUR VISION

"It is our vision to be recognized as an organization that transforms communities and engages all members through quality service, knowledge and compassion."

See more: www.laeasterseals.com



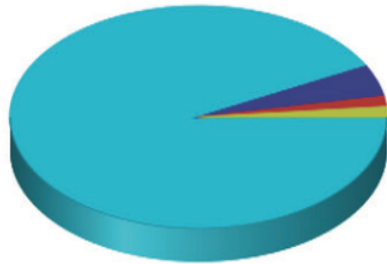
Fiscal Year 2015

INCOME & EXPENSE STATEMENT

Public Support & Revenue

Program Service Fees	\$9,066,528
Contributions	\$ 75,543
Special Events/Projects	\$ 61,677
Miscellaneous	\$ 9,246
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Total Support & Revenue	\$9,212,994

**91% of funds
expended by ESL
were used for direct
services.**



- Direct Services 91%
- MGMT & General 7%
- Fundraising 2%
- Support to National Programs <1%

Expenditures

Direct Services	\$8,115,033
Support Services	
- Management & General	\$ 597,571
- Fundraising	\$ 124,422
Support to National Programs	\$ 36,379
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Total Expenditures	\$8,873,405
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Income Over Expenses	\$ 339,589

STRATEGIC TEAM

Tracy Garner

President/Chief Executive Officer

Donald Cowdin

Senior Vice President

Dawn Huber

Vice President

Kim O. Ramsey

Chief Financial Officer

Chris Hall

Director of Quality
Management & Training

Bernie Bitting

Director of Development

Adam Skaggs

Human Resources Manager

Easter Seals Louisiana is governed by a Board of Directors who directs the President/CEO in oversight of the organization. Easter Seals Louisiana maintains a formal, focused strategic mission, emphasizing Fiscal Management, Quality Enhancement, Technology, Marketing & Development, Human Resources and Program & Service Line Enrichment. During 2015, much of our strategic plan concentrated on service expansion and new credentials as well as improvements in areas such as technology, and employee training.

97%

***of staff say they feel
proud to tell people
they work for Easter
Seals Louisiana.***



" I have worked at Easter Seals for 8 years. It's a very rewarding job. I have enjoyed being a part of a supportive team that goes above and beyond to help our participants achieve their goals of independence."

**- Jennifer Scott
Support Coordinator**