



Celebration of Giving Regional Telethon 2017

Dear Family and Friends,

Easterseals **Celebration of Giving Regional Telethon** will be held **Saturday, April 8, 2017 from 11am - 9pm at the Jacob Henry Mansion, Joliet.** The annual telethon celebrates success stories, introduces new Easterseals Representatives, showcases clients and their families, features local talent, and recognizes those donors and sponsors who have supported us through the years. The event will be broadcast live at www.joliet.easterseals.com and on local access channels. This year our goal is to raise \$200,000 that will be used to provide services to children and adults with disabilities that we serve annually in the **Kankakee and Joliet** area.

Funds raised through the telethon make a difference to over 3,287 children, adults, and their families from 82 communities throughout the region. Together, the Easterseals family has helped provide service and support to children, adults, and their families, including:

210 children and their parents who received early-intervention training

296 children who received medical rehabilitation services to gain greater independence

66 children with autism who received vital support to better their lives

105 families with 133 children who participated in the home visiting program (Jump Start)

70 consumers who participated in our Residential Program

85 individuals who were provided substitute care home placement in foster homes

90 individuals who received behavioral services to improve quality of life

Easterseals Joliet Region is changing the way the world defines and views disabilities by making profound, positive differences in peoples' lives every day. This happens because of you and others like you whose donations give people with disabilities access to the support they need to participate fully in their lives and to have their dreams, hopes, successes, and achievements realized.

We hope that you will consider a sponsorship for our annual event.

Please review the enclosed sponsorship opportunities and indicate your participation.

taking on disability together

sponsorship opportunities

HOSPITALITY SPONSOR \$3,500

The charitable portion of your donation of \$3,500 will assist in paying for 3 months of physical and occupational therapy.

- On-air check presentation and interview
- Your name prominently displayed and recognized throughout the show (Hospitality Area)
- Featured in all publications, social media, and on our website, www.joliet.easterseals.com
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

VIP TELEPHONE TEAM \$3,000

The charitable portion of your donation of \$3,000 will create community-based services and family support for adults with disabilities.

- Six representatives answer phones and take pledges for one hour during the live Celebration of Giving broadcast with interviews by telethon hosts and check presentation (VIP Phone Team)
- Your name prominently displayed on set throughout the one hour segment
- Featured in all publications, social media, and on our website, www.joliet.easterseals.com
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

SHOW SPONSOR (Half Hour Sponsor) \$2,000

The charitable portion of your donation of \$2,000 provides in home care for families in need of respite and support for their loved one.

- On-air check presentation and interview
- Your name prominently displayed on set throughout half-hour segment (Show Sponsor)
- Featured in all publications, social media, and on our website, www.joliet.easterseals.com
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

TELEPHONE TEAM \$1,000

The charitable portion of your donation of \$1,000 will provide scholarships to community based activities such as summer programs, horseback riding, camping, and therapeutic golf.

- Ten representatives answer phones and take pledges for one hour during the live **Celebration of Giving** broadcast with interviews by telethon hosts and check presentation
- Your name prominently displayed on set throughout the one hour segment
- Featured in all publications, social media, and on our website, www.joliet.easterseals.com
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

CHECK PRESENTATION \$500+

The charitable portion of your donation of \$500 will assist a new generation of veterans and military families with special needs.

- Representative appears during the live **Celebration of Giving** broadcast for a check presentation and interview

GOLD STAR DONOR \$250 - \$499

The charitable portion of your donation of \$250 or more will assist in sponsoring children for Easterseals summer programs.

- Name displayed and recognized on the Spotlight Board during the **Celebration of Giving** broadcast

SILVER STAR DONOR \$100 - \$249

The charitable portion of your donation of \$100 or more will pay for adults residing in an Easterseals home to enjoy a community outing.

- Name displayed and recognized on the Spotlight Board during the **Celebration of Giving** broadcast

CELEBRATION DONATION \$99 and under

The charitable portion of your donation \$99 or less will assist in paying for one hour of therapy.

sponsorship form

Name of Sponsor (as it is to be listed on air): _____

Contact Name: _____

Address: _____

City _____ State _____ Zip Code _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Preferred time for phone team/check presentation (11am – 9pm): _____

Please check your level of Sponsorship

- HOSPITALITY SPONSOR \$3,500
- VIP TELEPHONE TEAM \$3,000
- SHOW SPONSOR (Half Hour Sponsor) \$2,000
- TELEPHONE TEAM \$1,000
- CHECK PRESENTATION \$500+
- GOLD STAR DONOR \$250 - \$499
- SILVER STAR DONOR \$100 - \$249
- CELEBRATION DONATION \$_____

OPTIONAL: Please allocate my donation to support: _____

__Check Enclosed payable to Easterseals

__Please charge to my __Visa __ MasterCard __Discover __Amex

Name on card _____

Card # _____

Expiration Date _____ Amount \$ _____

__Please send invoice

For proper recognition, please return this form, no later than **March 1, 2017** to:

Easterseals Development Office
212 Barney Drive
Joliet, IL 60435

For further information, please contact Deb Strahanoski at Easterseals' Development Office at (815)730-2052 or dev@joliet.easterseals.com.

