



Easterseals Joliet Region Telethon

25th ANNIVERSARY



The **Celebration of Giving Telethon** is celebrating its 25th anniversary on Saturday, April 4, 2020 from 12pm - 8pm at the Jacob Henry Mansion's Victorian Ballroom, Joliet. Easterseals Joliet Region will mark this milestone by honoring the families, staff and supporters who made it possible. We will highlight success stories, showcase clients, and feature local talent. We will also recognize donors and sponsors who have supported us through the years, and introduce new Easterseals representatives. The Telethon will be broadcast live at www.joliet.easterseals.com and on local access channels.

Since 1995, the Telethon has helped people with disabilities and their families, caregivers, veterans and seniors get the services and supports they need to reach their full potential. Over the years, the Telethon has raised over **\$4 million** to ensure that Easterseals Joliet Region can continue to support individuals with disabilities and special needs, and their families, live better lives.

Your sponsorship dollars will provide services to children and adults with disabilities that we serve annually in Joliet, Kankakee and surrounding areas. **We're very proud of the fact that 92 cents of every dollar goes directly to our programs and services.** Your support would mean a world of difference to our clients and their families in need.

We hope that you will consider a sponsorship for our annual event. Please review the enclosed sponsorship opportunities and indicate your participation.

25
Anniversary

CELEBRATING EASTERSEALS JOLIET REGION
ANNUAL TELETHON

Sponsorship Opportunities

Individuals, Businesses and Organizations

All sponsors (\$1,000 and above) are recognized in our Celebration insert in the Joliet Herald News and the Kankakee Daily Journal reaching more than 50,000 homes, featured in all publications, social media, and on our website with a link to your homepage (if applicable).

EVENT SPONSOR \$10,000

The charitable portion of your donation of \$10,000 or more will purchase needed equipment and supplies, acquire and improve needed facilities.

- On-air check presentation and interview
- Your name prominently displayed and recognized throughout the show

BAND STAGE SPONSOR \$5,000

INTERVIEW AREA SPONSOR \$5,000

SPOTLIGHT BOARD SPONSOR \$5,000

TALENT STAGE SPONSOR \$5,000

TOTE BOARD SPONSOR \$5,000

The charitable portion of your donation of \$5,000 or more will fund services to promote abilities of young children and privately supported program initiatives.

- Your name prominently displayed and recognized as the band stage, interview area, spotlight board (donor recognition board), talent stage, or tote board sponsor
- On-air check presentation and interview

HOSPITALITY SPONSOR \$3,500

The charitable portion of your donation of \$3,500 will assist in paying for 3 months of physical and occupational therapy.

- Your name prominently displayed and recognized throughout the show (Hospitality Area)
- On-air check presentation and interview (opportunity to highlight your business/organization)

VIP TELEPHONE TEAM \$3,000

The charitable portion of your donation of \$3,000 will create community-based services and family support for adults with disabilities.

- Six representatives answer phones and take pledges for one hour during the broadcast with interviews by telethon hosts and check presentation
- Your name prominently displayed on set throughout the one hour segment

PUBLICITY SPONSOR \$3,000

- Quarter page ad in our 4 page insert in the Joliet Herald News in April 2020.
- On-air check presentation and interview

SHOW SPONSOR (Half Hour Sponsor) \$2,000

The charitable portion of your donation of \$2,000 provides in home care for families in need of respite and support for their loved one.

- On-air check presentation and interview
- Your name prominently displayed on set throughout half-hour segment (Show Sponsor)

TELEPHONE TEAM \$1,000

The charitable portion of your donation of \$1,000 will provide scholarships to community based activities such as summer programs, horseback riding, camping, and therapeutic golf.

- Ten representatives answer phones and take pledges for one hour during the broadcast with interviews by telethon hosts and check presentation
- Your name prominently displayed on set throughout the one hour segment

CHECK PRESENTATION \$500+

The charitable portion of your donation of \$500 will assist a new generation of veterans and military families with special needs.

- Representative appears during the broadcast for a check presentation and interview

GOLD STAR DONOR \$250-\$499

The charitable portion of your donation of \$250 or more will assist in sponsoring children for Easterseals summer programs.

- Name displayed and recognized on the Spotlight Board during the broadcast

SILVER STAR DONOR \$100-\$249

The charitable portion of your donation of \$100 or more will pay for adults residing in an Easterseals home to enjoy a community outing.

- Name displayed and recognized on the Spotlight Board during the broadcast

CELEBRATION DONATION \$99 AND UNDER

The charitable portion of your donation \$99 or less will assist in paying for one hour of therapy.

“Giving is not just about making a donation, it’s about making a difference.”

Kathy Calvin

Sponsorship Commitment

Name of Sponsor (as it is to be listed on air): _____

Contact Name: _____

Address: _____

City _____ State _____ Zip Code _____

Phone Number: _____ Email Address: _____

Preferred time for phone team/check presentation (12pm – 8pm): _____

Please check your level of Sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> EVENT SPONSOR \$10,000 | <input type="checkbox"/> VIP TELEPHONE TEAM \$3,000 |
| <input type="checkbox"/> BAND STAGE SPONSOR \$5,000 | <input type="checkbox"/> SHOW SPONSOR (Half Hour Sponsor) \$2,000 |
| <input type="checkbox"/> INTERVIEW AREA SPONSOR \$5,000 | <input type="checkbox"/> TELEPHONE TEAM \$1,000 |
| <input type="checkbox"/> SPOTLIGHT BOARD SPONSOR \$5,000 | <input type="checkbox"/> CHECK PRESENTATION \$500+ |
| <input type="checkbox"/> TALENT STAGE SPONSOR \$5,000 | <input type="checkbox"/> GOLD STAR DONOR \$250 - \$499 |
| <input type="checkbox"/> TOTE BOARD SPONSOR \$5,000 | <input type="checkbox"/> SILVER STAR DONOR \$100 - \$249 |
| <input type="checkbox"/> HOSPITALITY SPONSOR \$3,500 | <input type="checkbox"/> CELEBRATION DONATION \$_____ |
| <input type="checkbox"/> PUBLICITY SPONSOR \$3,000 | |

OPTIONAL: Please allocate my donation to support: _____

___ Check Enclosed payable to Easterseals

___ Please charge to my ___ Visa ___ MasterCard ___ Discover ___ Amex

Name on card _____

Card # _____ Expiration Date _____ Amount \$ _____

___ Please send invoice

For proper recognition, please return this form, no later than **March 25, 2020 to:**

**Easterseals Development Office
212 Barney Drive
Joliet, IL 60435**

For further information, please contact Deb Strahanoski at Easterseals' Development Office at (815)730-2052 or dev@joliet.easterseals.com.

