

Easterseals Joliet Region Telethon

A Celebration of Giving

Easterseals Joliet Region is happy to present our **Annual Celebration of Giving Regional Telethon!** This community event celebrates success stories, introduces new Easterseals Representatives, showcases clients and their families, features local talent, and recognizes those donors and sponsors who have supported us through the years. The telethon will be held **Saturday, April 14, 2018 from 12pm - 8pm at the Jacob Henry Mansion, Joliet.** The event will be broadcast live at www.joliet.easterseals.com and on local access channels. This year our goal is to raise \$200,000 that will be used to provide services to children and adults with disabilities that we serve annually in the **Kankakee and Joliet** area.

Easterseals Joliet Region provides exceptional services, education, outreach, and advocacy so that people living with autism and other disabilities can live, learn, work and play in our communities. Easterseals has been helping individuals with disabilities and special needs, and their families, live better lives for more than 90 years. From child development centers to physical rehabilitation and job training for people with disabilities, Easterseals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals.

Your sponsorship dollars will help support individuals with disabilities and special needs, and their families, live better lives. From child development centers to physical rehabilitation and job training for people with disabilities, Easterseals offers a variety of services and programs to help address life's challenges and achieve personal goals. In fact, **91% of Easterseals' income goes directly to our programs and services.** Your support would mean a world of difference to those adults, children and families in need.

**We hope that you will consider a sponsorship for our annual event.
Please review the enclosed sponsorship opportunities and indicate your participation.**



Sponsorship Opportunities

Individuals, Businesses and Organizations

HOSPITALITY SPONSOR

\$3,500

The charitable portion of your donation of \$3,500 will assist in paying for 3 months of physical and occupational therapy.

- Your name prominently displayed and recognized throughout the show (Hospitality Area)
- On-air check presentation and interview (opportunity to highlight your business/organization)
- Featured in all publications, social media, and on our website with a link to your homepage (if applicable)
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

VIP TELEPHONE TEAM

\$3,000

The charitable portion of your donation of \$3,000 will create community-based services and family support for adults with disabilities.

- Six representatives answer phones and take pledges for one hour during the live Celebration of Giving broadcast with interviews by telethon hosts and check presentation (VIP Phone Team)
- Your name prominently displayed on set throughout the one hour segment
- Featured in all publications, social media, and on our website with a link to your homepage (if applicable)
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

SHOW SPONSOR (Half Hour Sponsor)

\$2,000

The charitable portion of your donation of \$2,000 provides in home care for families in need of respite and support for their loved one.

- On-air check presentation and interview
- Your name prominently displayed on set throughout half-hour segment (Show Sponsor)
- Featured in all publications, social media, and on our website with a link to your homepage (if applicable)
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

TELEPHONE TEAM

\$1,000

The charitable portion of your donation of \$1,000 will provide scholarships to community based activities such as summer programs, horseback riding, camping, and therapeutic golf.

- Ten representatives answer phones and take pledges for one hour during the live **Celebration of Giving** broadcast with interviews by telethon hosts and check presentation
- Your name prominently displayed on set throughout the one hour segment
- Featured in all publications, social media, and on our website with a link to your homepage (if applicable)
- Recognition in our Celebration insert in the Herald News - Joliet and the Daily Journal - Kankakee reaching more than 50,000 homes

(more opportunities on the back)

CHECK PRESENTATION**\$500+**

The charitable portion of your donation of \$500 will assist a new generation of veterans and military families with special needs.

- Representative appears during the live **Celebration of Giving** broadcast for a check presentation and interview

GOLD STAR DONOR**\$250 - \$499**

The charitable portion of your donation of \$250 or more will assist in sponsoring children for Easterseals summer programs.

- Name displayed and recognized on the Spotlight Board during the **Celebration of Giving** broadcast

SILVER STAR DONOR**\$100 - \$249**

The charitable portion of your donation of \$100 or more will pay for adults residing in an Easterseals home to enjoy a community outing.

- Name displayed and recognized on the Spotlight Board during the **Celebration of Giving** broadcast

CELEBRATION DONATION**\$99 and under**

The charitable portion of your donation \$99 or less will assist in paying for one hour of therapy.



Sponsorship Form

Name of Sponsor (as it is to be listed on air): _____

Contact Name: _____

Address: _____

City _____ State _____ Zip Code _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Preferred time for phone team/check presentation (12pm – 8pm): _____

Please check your level of Sponsorship

- HOSPITALITY SPONSOR \$3,500
- VIP TELEPHONE TEAM \$3,000
- SHOW SPONSOR (Half Hour Sponsor) \$2,000
- TELEPHONE TEAM \$1,000
- CHECK PRESENTATION \$500+
- GOLD STAR DONOR \$250 - \$499
- SILVER STAR DONOR \$100 - \$249
- CELEBRATION DONATION \$_____

OPTIONAL: Please allocate my donation to support: _____

___ Check Enclosed payable to Easterseals

___ Please charge to my ___ Visa ___ MasterCard ___ Discover ___ Amex

Name on card _____

Card # _____

Expiration Date _____ Amount \$ _____

___ Please send invoice

For proper recognition, please return this form, no later than **March 15, 2018** to:

Easterseals Development Office

212 Barney Drive

Joliet, IL 60435

For further information, please contact Deb Strahanoski at Easterseals' Development Office at (815)730-2052 or dev@joliet.easterseals.com.