

# Sponsorship Opportunities

## Individuals, Businesses and Organizations

*All sponsors (\$1,000 and above) are recognized in our Celebration insert in the Joliet Herald News and the Kankakee Daily Journal reaching more than 50,000 homes, featured in all publications, social media, and on our website with a link to your homepage (if applicable).*

### **EVENT SPONSOR**

**\$10,000**

*The charitable portion of your donation of \$10,000 or more will purchase needed equipment and supplies, acquire and improve needed facilities.*

- Zoom check presentation and interview
- Your name prominently displayed and recognized throughout the show

### **BROADCAST SPONSOR (5 available)**

**\$5,000**

#### **INTERVIEW SPONSOR SPOTLIGHT BOARD SPONSOR TALENT STAGE SPONSOR TOTE BOARD SPONSOR**

*The charitable portion of your donation of \$5,000 or more will fund services to promote abilities of young children and privately supported program initiatives.*

- Zoom check presentation and interview
- Your name prominently displayed and recognized throughout the show

### **HOSPITALITY SPONSOR (3 available)**

**\$3,500**

*The charitable portion of your donation of \$3,500 will assist in paying for 3 months of physical and occupational therapy.*

- Your name prominently displayed and recognized throughout the show
- Zoom check presentation and interview

### **VIP TELEPHONE TEAM (6 available)**

**\$3,000**

*The charitable portion of your donation of \$3,000 will create community-based services and family support for adults with disabilities.*

- Six representatives collectively raise \$3,000
- Participate live via Zoom
- Your name prominently displayed and recognized throughout the hour

### **PUBLICITY SPONSOR**

**\$3,000**

- Quarter page ad in our 4 page insert in the Joliet Herald News in April 2020.
- Zoom check presentation and interview

### **SHOW SPONSOR (12 available)**

**\$2,000**

*The charitable portion of your donation of \$2,000 provides in home care for families in need of respite and support for their loved one.*

- Zoom check presentation and interview
- Your name prominently displayed on set throughout half-hour segment (Show Sponsor)

### **TELEPHONE TEAM (6 available)**

**\$1,000**

*The charitable portion of your donation of \$1,000 will provide scholarships to community based activities such as summer programs, horseback riding, camping, and therapeutic golf.*

- Ten representatives collectively raise \$1,000
- Participate live via Zoom
- Your name prominently displayed and recognized throughout the hour

### **CHECK PRESENTATION**

**\$500+**

*The charitable portion of your donation of \$500 will assist a new generation of veterans and military families with special needs.*

- Zoom check presentation and interview

### **GOLD STAR DONOR**

**\$250-\$499**

*The charitable portion of your donation of \$250 or more will assist in sponsoring children for Easterseals summer programs.*

- Name displayed and recognized on the Spotlight Board during the broadcast

### **SILVER STAR DONOR**

**\$100-\$249**

*The charitable portion of your donation of \$100 or more will pay for adults residing in an Easterseals home to enjoy a community outing.*

- Name displayed and recognized on the Spotlight Board during the broadcast

### **CELEBRATION DONATION**

**\$99 AND UNDER**

*The charitable portion of your donation \$99 or less will assist in paying for one hour of therapy.*

# Sponsorship Commitment

Name of Sponsor (as it is to be listed on air): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Please check your level of Sponsorship:

- |  |   |
|--|---|
| <input type="checkbox"/> EVENT SPONSOR \$10,000          | <input type="checkbox"/> VIP TELEPHONE TEAM \$3,000               |
| <input type="checkbox"/> BROADCAST SPONSOR \$5,000       | <input type="checkbox"/> SHOW SPONSOR (Half Hour Sponsor) \$2,000 |
| <input type="checkbox"/> INTERVIEW AREA SPONSOR \$5,000  | <input type="checkbox"/> TELEPHONE TEAM \$1,000                   |
| <input type="checkbox"/> SPOTLIGHT BOARD SPONSOR \$5,000 | <input type="checkbox"/> CHECK PRESENTATION \$500+                |
| <input type="checkbox"/> TALENT STAGE SPONSOR \$5,000    | <input type="checkbox"/> GOLD STAR DONOR \$250 - \$499            |
| <input type="checkbox"/> TOTE BOARD SPONSOR \$5,000      | <input type="checkbox"/> SILVER STAR DONOR \$100 - \$249          |
| <input type="checkbox"/> HOSPITALITY SPONSOR \$3,500     | <input type="checkbox"/> CELEBRATION DONATION \$ _____            |
| <input type="checkbox"/> PUBLICITY SPONSOR \$3,000       |   |

OPTIONAL: Please allocate my donation to support: \_\_\_\_\_

\_\_\_Check Enclosed payable to Easterseals

\_\_\_Please charge to my \_\_\_Visa \_\_\_ MasterCard \_\_\_Discover \_\_\_Amex

Name on card \_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

\_\_\_Please send invoice

**For proper recognition, please return this form, no later than **April 5, 2021** to:**

**Easterseals Development Office  
212 Barney Drive  
Joliet, IL 60435**

For further information, please contact Deb Strahanoski at Easterseals' Development Office at (815)730-2052 or [dev@joliet.easterseals.com](mailto:dev@joliet.easterseals.com).