

#### Dear Friends.

After 19 years, Easterseals Joliet Region had its grand finale American Girl Fashion Show in November 2016. The event raised over \$250,000 over the span of 19 years to benefit children with disabilities. After almost two decades, American Girl has decided to streamline the show and hold it only at American Girl retail locations to support its partner children's hospitals.

This year, Easterseals Joliet Region will be recreating *The Walnut Room Experience*. This holiday family gathering in our community will be **November 18**<sup>th</sup> and 19<sup>th</sup> at the Jacob Henry Mansion Ballroom. Guests will dine under a grand Christmas tree, listen to holiday music, make wishes with Christmas fairies, have a visit from Santa, and much more.

Together, the Easterseals family has helped provide services and support to over 3,287 children and adults with disabilities, those with special needs and their families from 82 communities throughout the region. Proceeds from this event will continue our important work.

There are several **sponsorship opportunities** available to help make this event a success. Our hope is that it will become a tradition in our community for families to enjoy during the holiday season. Please help celebrate the traditions of the holiday season by supporting this event.



# Sponsorship Opportunities

## All I Want for Christmas Sponsor (Premier Sponsor) | \$5,000

- Distinguished as the Premier Sponsor (i.e. Event presented by Your Company)
- · Recognition on invitations
- Listed as the Premier Sponsor in all event press releases
- Social media recognition
- Front cover recognition on event program & full page ad on back cover (5.5x8.25)
- 10 tickets to the event with priority seating around tree and Meet & Greet with Santa

## 'Rockin' Around the Christmas Tree Sponsor | \$3,500

- Company Name in all event press releases
- Social media recognition
- Full page ad in event program (5.5x8.25)
- Signage on all tables
- 8 tickets to the event with priority seating around tree and Meet & Greet with Santa

#### Santa Claus is Coming to Town Sponsor | \$2,500

- Company Name in all event press releases
- Social media recognition
- Full page ad in event program ((5.5x8.25)
- Special signage during the Meet & Greet with Santa
- 6 tickets to the event with priority seating around tree and Meet & Greet with Santa

### Jingle All the Way Sponsor | \$1,500

- Company name in all event press releases
- Social media recognition
- Half page ad in event program (5.5x4.12)
- 3 tickets to the event with priority seating around tree and Meet & Greet with Santa

### Winter Wonderland Sponsor | \$1,000

- Company name in all event press releases
- Social media recognition
- Quarter page ad in event program (2.25x4.12)
- 2 tickets to the event with priority seating around tree and Meet & Greet with Santa

Contact Name:		
Address:		
City Sta	ate	_ Zip Code
Phone Number: Email Address	s:	
Please check your level of Sponsorship		
□ ALL I WANT FOR CHRISTMAS SPONSOR	\$5,000	( •
□ ROCKIN AROUND THE CHRISTMAS TREE SPONSOR	\$3,500	
□ SANTA CLAUS IS COMING TO TOWN SPONSOR	\$2,500	
□ JINGLE ALL THE WAY SPONSOR	\$1,500	
□ WINTER WONDERLAND SPONSOR	\$1,000	
Check Enclosed payable to Easterseals		
Please charge to myVisa MasterCardDis	coverAmex	
Name on card		
Card #		
Expiration Date Amount \$		
Please send invoice		

For proper recognition, please return this form, no later than September 1, 2017 to: Easterseals Development Office, 212 Barney Drive, Joliet, IL 60435