

Easter Seals Iowa

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*Admiral's White Party*

Thursday, July 12, 2018 | 6:30 p.m.

State Historical Building

600 East Locust Street, Des Moines

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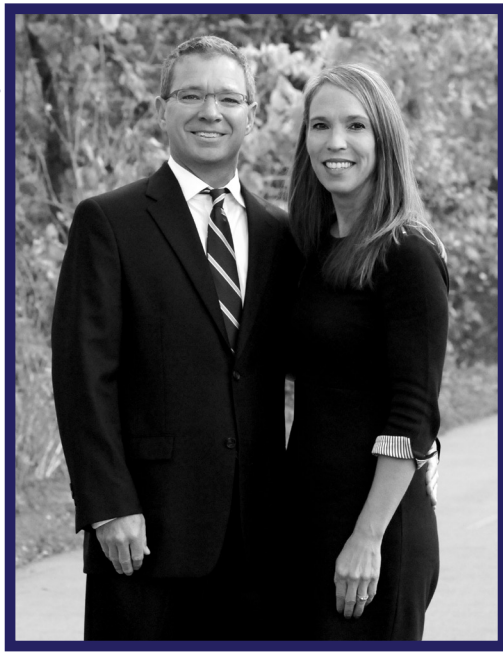
*Sunnyside Regatta*

Thursday, July 19, 2018 | 2:30 p.m.

Lake Cheerio at Easter Seals Iowa

Camp Sunnyside

401 NE 66th Avenue, Des Moines



We are so grateful to continue to share in Easter Seals Iowa's mission this year. Easter Seals Iowa provides children and adults with disabilities year-round support through increasing independence and opportunities in their lives! Essential services are provided to families that help them find hope, identify solutions, and ultimately empower and create change in their lives. We look forward to seeing you at the Admiral's White Party and Sunnyside Regatta.

*Thank you for joining us in support of Easter Seals Iowa!*

Jen and Brent Klaiber  
2018 Admirals



# Sponsorship Opportunities

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## *\$10,000 Admiral Sponsor*

- 8 tickets to Admiral's White Party
- Logo recognition on BidPal at Admiral's White Party
- Option for up to six boats in Regatta race
- Plus all indicated\* benefits listed below

## *\$5,000 Captain Sponsor*

- 8 tickets to Admiral's White Party
- \* Logo recognition on signage at Admiral's White Party and Sunnyside Regatta
- \* Logo recognition on Easter Seals Iowa website and social media
- \* Logo recognition in Admiral's White Party and Regatta race day programs
- \* Verbal recognition at Admiral's White Party by CEO Sherri Nielsen
- Option for up to three boats in Regatta race
- Plus all indicated\* benefits listed below

## *\$2,500 Commander Sponsor*

- 4 tickets to Admiral's White Party
- \* Recognition on Easter Seals Iowa website and social media
- \* Post event media
- Plus all indicated\* benefits listed below

## *\$1,500 Lieutenant Sponsor*

- 2 tickets to Admiral's White Party
- \* Recognition in Admiral's White Party and Regatta race day programs
- \* Recognition on signage at Admiral's White Party
- \* Option for one boat in Regatta race
- Plus all indicated\* benefits listed below

## *\$1,000 Ensign Sponsor*

- One boat in Regatta race
- \* Verbal recognition at races by emcee
- \* Corporate banner displayed on Regatta race day
- Plus all indicated\* benefits listed below

## *\$500 Sailor Sponsor*

- \* Recognition in Regatta race day program
- \* Recognition in Regatta race day event signage

*Individual Tickets to Admiral's White Party: \$150 each*

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*In the event of inclement weather, the Sunnyside Regatta may be cancelled;  
we thank you for your tax-deductible donation.*



## --- *Self Esteem, Friends and Fun*

Bridget and her husband Craig adopted Alyssa through the foster care system when Alyssa was six years old. As Alyssa entered her teen years, her behaviors escalated and the family struggled to find the support they needed. Bridget says, “We had so much stress and no one to help until Easter Seals Iowa came into our lives. Since Camp Sunnyside, Alyssa’s self-esteem has skyrocketed.”

At Camp Sunnyside, Alyssa can be herself. Bridget says, “When she is able to attend Camp, I see a part of Alyssa that I never see. She has made true friends at Camp Sunnyside. She attends high school and never talks about anyone from school, but when she goes to Camp Sunnyside, we can’t get her to stop talking about all her friends. It brings tears to my eyes when we walk into Camp Sunnyside and Alyssa has friends run up to her right away! Alyssa has never had this kind of relationship with peers until now.”

## --- *Captain’s Cabinet*

Easter Seals Iowa thanks all past Regatta Admirals including:

Ray Cole

Reynolds and Sheila Cramer

John D. Forsyth

Mike Helak

Kelly and Patty Housby

Donna and Doug McAninch

Suku Radia

Blake Sheehy

Jim Swift

Rick Tollakson

Honorary Admirals - Governor Robert Ray and Billie Ray

## --- *Sunnyside Regatta July 19*

The Sunnyside Regatta is a paddleboat race around Lake Cheerio at Camp Sunnyside. Teams consist of a captain and co-captain in each paddleboat. Company cheering squads are welcome and encouraged.

Contact Allison Piazza at [apiazza@eastersealsia.org](mailto:apiazza@eastersealsia.org) or 515.309.9774 for additional information.