



## Easter Seals Iowa

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### *Admiral's White Party*

Thursday, July 13 | 6:30 p.m.

State Historical Building

600 East Locust Street, Des Moines

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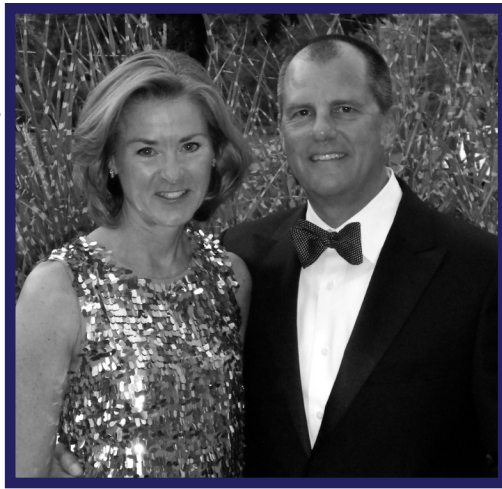
### *Sunnyside Regatta*

Thursday, July 20 | 1:00 p.m.

Lake Cheerio at Easter Seals Iowa

Camp Sunnyside

401 NE 66th Avenue, Des Moines



We are excited to host the Admiral's White Party and Sunnyside Regatta for Easter Seals Iowa and Camp Sunnyside, which serves children and adults year-round. Families are also given the support they need to care for their loved one with a disability. Through Easter Seals Iowa, lives are being changed as people with physical and intellectual disabilities reach their goals and gain independence. Easter Seals Iowa is a worthy organization that prepares and offers hope by providing crucial services needed for all in our community to have equal opportunities.

*Thank you for joining us in this important work.*

Kelly and Patty Housby

*Presenting Sponsors*

Kelly and Patty Housby

Donna and Doug McAninch



# Sponsorship Opportunities

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## *\$10,000 Admiral Sponsor*

- 8 tickets to Admiral's White Party
- Logo recognition on BidPal at Admiral's White Party
- Option for up to six boats in Regatta race
- Plus all indicated\* benefits listed below

## *\$5,000 Captain Sponsor*

- 8 tickets to Admiral's White Party
- \* Logo recognition on signage at Admiral's White Party and Sunnyside Regatta
- \* Logo recognition on Easter Seals Iowa website and social media
- \* Logo recognition in Admiral's White Party and Regatta race day programs
- \* Verbal recognition at Admiral's White Party by CEO Sherri Nielsen
- Option for up to three boats in Regatta race
- Plus all indicated\* benefits listed below

## *\$2,500 Commander Sponsor*

- 4 tickets to Admiral's White Party
- \* Recognition on Easter Seals Iowa website and social media
- \* Post event media
- Plus all indicated\* benefits listed below

## *\$1,500 Lieutenant Sponsor*

- 2 tickets to Admiral's White Party
- \* Recognition in Admiral's White Party and Regatta race day programs
- \* Recognition on signage at Admiral's White Party
- \* Option for one boat in Regatta race
- Plus all indicated\* benefits listed below

## *\$1,000 Ensign Sponsor*

- One boat in Regatta race
- \* Verbal recognition at races by emcee
- \* Corporate banner displayed on Regatta race day
- Plus all indicated\* benefits listed below

## *\$500 Sailor Sponsor*

- \* Recognition in Regatta race day program
- \* Recognition in Regatta race day event signage

*Individual Tickets to Admiral's White Party: \$150 each*

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*In the event of inclement weather, the Sunnyside Regatta may be cancelled;  
we thank you for your tax-deductible donation.*



## --- *A Life-Saving Experience at Camp Sunnyside*

Morgan has been attending Camp Sunnyside for the past three years. Her mom Toni said because of Easter Seals Iowa, Morgan has found a sense of belonging and understanding.

Morgan's first experience at Camp Sunnyside was spending an overnight respite weekend. "When I picked her up after that first respite weekend, I found a girl who had not shown that beautiful smile in years. She had nothing but amazing things to say," Toni said. "We would not be where we are today without Easter Seals Iowa. The positive, supportive and loving environment Easter Seals Iowa provides saved my daughter's life."

Morgan became involved in activities at camp, which led to her involvement at school as well. "Easter Seals Iowa will continue to help Morgan live a wonderful, happy, loving and successful life," Toni said.

## --- *Captain's Cabinet*

Easter Seals Iowa thanks all past Regatta Admirals including:

Ray Cole

Suku Radia

Reynolds and Sheila Cramer

Blake Sheehy

John D. Forsyth

Jim Swift

Mike Helak

Rick Tollakson

Donna and Doug McAninch

Honorary Admirals - Governor Robert Ray and Billie Ray

## --- *Sunnyside Regatta July 20*

The Sunnyside Regatta is a paddleboat race around Lake Cheerio at Camp Sunnyside. Teams consist of a captain and co-captain in each paddleboat. Company cheering squads are welcome and encouraged.

Contact Allison Piazza at [apiazza@eastersealsia.org](mailto:apiazza@eastersealsia.org) or 515.309.9774 for additional information.