

EASTERSEALS IOWA



- ADMIRAL'S WHITE PARTY -

Thursday, June 6, 2024 | 6:30 p.m.

Easterseals Iowa Camp Sunnyside
401 NE 66th Avenue, Des Moines

- *Sunnyside Regatta* -

Thursday, July 11, 2024 | 2:30 p.m.

Lake Cheerio at Easterseals Iowa Camp Sunnyside
401 NE 66th Avenue, Des Moines



We are honored to serve as the Admirals for the 2024 Easterseals Iowa Admiral's White Party and Sunnyside Regatta! We are excited to welcome you to beautiful Camp Sunnyside where you will get to witness some of the magic of this special place. We know you will enjoy a wonderful evening learning more about a great mission and we know you will leave inspired by the individuals supported by Easterseals Iowa.

As Easterseals Iowa continues to lead the way to 100% equity, inclusion and access for people with disabilities, families and communities, we are so proud to join them in this work. As parents of an individual with special needs, we know first-hand the challenges and barriers that people with disabilities face every single day. Finding the right services at the right time can be a hugely difficult, scary, and overwhelming process. The team at Easterseals Iowa works tirelessly to fill the gaps that we have in our community, supporting individuals to overcome barriers and get the services that they need to live with independence and hope.

This year, we look forward to sharing the impacts your donations make possible in the community.

We look forward to your support of this important mission and to seeing you at the Admiral's White Party and Sunnyside Regatta.

Chris and Breanne Costa

2024 Admirals



Sponsorship Opportunities

\$10,000 Admiral Sponsor

8 tickets to Admiral's White Party
Logo recognition on BidPal at Admiral's White Party
Option for up to 4 boats in Regatta race
Plus all indicated* benefits listed below

\$5,000 Captain Sponsor

8 tickets to Admiral's White Party
*Logo recognition on Easterseals Iowa website and social media
(Your logo will be present on the website from the time your sponsorship is received through the end of July 2024.
You will receive no fewer than three social media posts from time of sponsorship through the end of July 2024)
*Logo recognition in Admiral's White Party and Regatta race day programs
*Verbal recognition at Admiral's White Party
*Corporate banner displayed on Regatta race day
Option for up to 3 boats in Regatta race
Plus all indicated* benefits listed below

\$2,500 Commander Sponsor

4 tickets to Admiral's White Party
*Name recognition on Easterseals Iowa website and social media
(Your name/company name will be present on the website from the time your sponsorship is received through the end of July 2024.
You will receive no fewer than two social media posts from time of sponsorship through the end of July 2024)
Option for up to 2 boats in Regatta race
Plus all indicated* benefits listed below

\$1,500 Lieutenant Sponsor

2 tickets to Admiral's White Party
* Name recognition in Admiral's White Party and Regatta race day programs
*Recognition on signage at Admiral's White Party
Option for 1 boat in Regatta race
Plus all indicated* benefits listed below

\$1,000 Ensign Sponsor

One boat in Regatta race
*Verbal recognition at races by emcee
Plus all indicated* benefits below

\$500 Sailor Sponsor

*Name recognition in Regatta race day program
*Name Recognition in Regatta race day event signage

In the event of inclement weather, the Admiral's White Party will transition to an open house cocktail party with a brief program at 7:30 PM. If there are weather concerns on July 11th, the Sunnyside Regatta may be cancelled and we thank you for your tax-deductible donation.



Tanisha's Story

When Tanisha began attending respite camp weekends at Camp Sunnyside, her mother Jennel says that she slept with her phone under her pillow, she fully expected that the counselors wouldn't be able to handle Tanisha's seizures and she would need to return home. Due to Tanisha's seizures, she requires one to one support anytime she is at camp, support that Jennel says simply isn't available elsewhere. She says, "For the first time, Tanisha can be who she is without judgement. At Camp Sunnyside it didn't matter what your abilities are, the team will meet you where you are at and celebrate each individual."

Tanisha feels the same way, so much so that she wrote a beautiful letter to the entire camp team that, in part, said, "As far back as I can remember, I was known as the "slow" kid or the "disabled" kid. For whatever reason, most people couldn't see past my disability. I never fit in no matter how hard I tried. BUT you never tried to fit me into a box. You never tried to make me fit, instead you let me be myself. You let me stand out! No one else thought outside the box, they just tried to stuff me in one. I always felt like a piece of me was missing...you all... Camp Sunnyside filled that void in my heart."

Captain's Cabinet

Easterseals Iowa thanks all past Admirals including:

Don and Mary Coffin

Ray Cole

Reynolds and Sheila Cramer

John D. Forsyth

Kurt and Becky Gibson

Mike Helak

Kelly and Patty Housby

Jen and Brent Klaiber

Donna and Doug McAninch

Suku Radia

Blake Sheehy

Jim Swift

Rick Tollakson

Doug and Vicki Wegner

Sunnyside Regatta July 11

The Sunnyside Regatta is a paddleboat race around Lake Cheerio at Camp Sunnyside. Teams consist of a captain and co-captain in each paddleboat. Company cheering squads are welcome and encouraged.

Contact Allison Piazza at apiazza@eastersealsia.org or 515.309.9774 for additional information.