



2015 Easter Seals Iowa
ANNUAL REPORT



Mission

Easter Seals Iowa provides exceptional services to ensure all people with disabilities or special needs, and their families, have equal opportunities to live, learn, work and play in their communities.





A Message from the President

Dear Friends,
Greetings from Easter Seals Iowa and Camp Sunnyside!

Opportunity. Hope. Independence. When I think of what I am most proud of at Easter Seals Iowa, these three words always come to mind.

It is because of your caring support that we are able to serve 3,000 people with disabilities, and their families, across the state of Iowa each year.

Employment and health and wellness are large areas of focus for us at Easter Seals Iowa, because we know that both lead to independence and a better quality of life. I am so proud to share that last year the number of Easter Seals Iowa clients who are employed grew by 20 percent! We also offered more than 35 initiatives to support our clients to have healthy lifestyles.

Together we have accomplished so much, and together we still have work to do. Thank you for your support of our mission and for believing in the possibilities with us!

Cheers,
Sherri Nielsen
President/CEO, Easter Seals Iowa

2015 Milestones

- Through the Ignite Community Innovation Challenge Easter Seals Iowa was awarded the first place prize of \$25,000 for our Food Truck with a Purpose. The grant will provide an innovative opportunity for clients to develop skills necessary for community-based employment through a food truck serving healthy lunches and snacks.
- The number of Easter Seals Iowa clients who are employed grew 20 percent in the last year.



Events at Easter Seals Iowa included the Easter Seals Iowa Walk around Lake Cheerio at Camp Sunnyside where the Hubbell Park signage leading to the new cabins was unveiled; the Sunnyside Regatta which brought business leaders to Camp Sunnyside for a paddleboat race; and the German-themed bike ride Fahrrad from Ankeny to Madrid.

- Easter Seals Iowa partnered with the Evelyn K. Davis Center for Working Families and other community employment, education and nonprofit organizations to provide a Direct Care Professionals Training Program to address the need for qualified direct care professionals and provide employment opportunities to unemployed or underemployed individuals. Easter Seals Iowa was named the Evelyn K. Davis Center for Working Families Partner of the Year because of this initiative.
- The Easter Seals Iowa Board of Directors was recognized by the national Easter Seals office with the Excellence in Affiliate Board Leadership Award.
- The Easter Seals Iowa Assistive Technology Center is one of the top-rated centers in the nation according to a comparison of data reported by peer programs across the country.

- The Pony Express Riders of Iowa raised \$265,000 to support Camp Sunnyside, and more than 300 horses and riders delivered the donation to camp.
- Renovations to the Easter Seals Iowa Life Club building were completed thanks to funding from the State of Iowa. Life Club provides adult day habilitation at Camp Sunnyside.
- Easter Seals Iowa formally dedicated the Iowa Knights of Columbus Flagpole Plaza at Camp Sunnyside. Spearheaded by Msgr. J.M. Hanson Council 5038 in Ankeny, the area renovated was flattened to allow for a beautiful cement plaza that is fully accessible.
- Easter Seals AIM (Achieving Independent Methods) program is responsible for reporting outcomes for their clients on areas such as housing, employment, community integration, and satisfaction with services to Polk County Health Services. For the sixth year in a row, the program earned the highest score in the county.

COMING UP IN 2016

- The Greater Des Moines Partnership recognized Easter Seals Iowa with the Inclusion Award which honors employers who have championed diversity and inclusion at their businesses and in the community.

- The Easter Seals Iowa Garden program at Camp Sunnyside is expanding. Watch for our booth at the Des Moines Downtown Farmers' Market.

- The Sunnyside Regatta is expanding to include a gala in July.





DOM'S JOURNEY AT CAMP SUNNYSIDE

Imagine picking your child up from Camp Sunnyside, and hearing him say his name for the first time! That's exactly the surprise Dom's mom Crystal received last year. Crystal and her family moved to the Des Moines area to receive Case Management, Supported Community Living, Camp and Respite services from Easter Seals Iowa. Crystal says, "It means a lot that we can trust Easter Seals Iowa with our child and that the organization has such care for Dom and for us as a family."



Donor Recognition

Thank you to our President's Council donors who make contributions of \$1,000 or more each year. Our work and mission are possible because of your commitment and support.

The following donations were made January 1, 2015 – December 31, 2015.

EDGAR ALLEN FOUNDERS SOCIETY - \$100,000 +

Pony Express Riders of Iowa
Prairie Meadows Racetrack & Casino
State of Iowa

INDEPENDENCE - \$25,000 - \$99,999

Community Foundation of Greater Des Moines
Helen L. Cook Trust
Hubbell Realty Company
Jeanette Larson
McAninch Corporation
The Rasmussen Group

EMPOWERMENT - \$10,000 - \$24,999

Iowa Great Lakes Chamber of Commerce
Great Walleye Weekend
Principal Financial Group Foundation
Michael and Mary Timmons
United Healthcare Services
Variety The Children's Charity of Iowa

OPPORTUNITY - \$5,000 - \$9,999

Bankers Trust
David Brustkern
Chubb & Son
Don and Mary Coffin
Ida Day
Alan Pasker
US Bank
Wellmark Blue Cross and Blue Shield

DIGNITY - \$2,500 - \$4,999

Bank of America Foundation
Bemis Company Foundation
Gary and Jamie Buelt
Rex Cook Estate
Des Moines Area Association of Realtors
Foundation
Goodrich Foundation
Hy-Vee, Inc.
Kohl's
LSB Foundation
Meredith Corporation
Sherri and Jason Nielsen
Pharmaceutical Research and Manufacturers
of America
Wells Fargo Home Mortgage

ABILITY - \$1,000 - \$2,499

Robert and Marjorie Allender Trust
American Enterprise Mutual Holding Co.
Kent and Loretta Angerer
Jacque and Ryan Armstrong
Arthur J. Gallagher Risk Management Services

AXA Foundation
William Baker
Jamie and Catherine Beauchamp
Bloyer Chiropractic & Wellness, PLC
Bob Burnett
Rochelle Burnett
Dennis Burns
Jesse and Mindy Burr
Traci Bush
Casey's General Stores, Inc.
Garry Cox
Cummins Central Power, LLC
Des Moines University PA Class
Georgia DeWitt
Eric and Catherine Drexler
Easter Family Foundation
Farmer's Mutual Hail
John and Rita Forsyth
Ernie Gruwell
Conrad and Wendy Hanson
Threase Harms and Rick Wagaman
Holmes Murphy & Associates
Lydia and Brian Horning
Dan Jacobi
Lenita Jordan
John Kiefer
Knights of Columbus - Ankeny Council 5038
Knights of Columbus - Council 5389
Knights of Columbus - Council 15603
Burke Knoll
Kreg Tool Company
Laborers Local 177
Thomas Larson
David and Amy Lester
Jay and Sarah Lettow
Mass Mutual
Chad and Krable Mentzer
Susan Michaels
Mid-Iowa Bassmasters
Moehl Millwork, Inc.
Steve and Cindy Niebuhr
North Iowa Cultural Center
Dale Parker
RBC Wealth Management
Red Rock Mortgage
Deborah Rinner
John Ruan Foundation Trust
Randall Ruisch
Patrick and Debora Schaffer
Jim and Joyce Shaffer
Kathleen Shaver
Bill Shields
Kevin Small
Rick Tollakson

Terry and Judy Vogel
Debbie Westphal
Amy Young

FUNDERS

Christopher & Dana Reeve Foundation
CVS Health Foundation
Dallas County Community Services
Des Moines Public Schools
Iowa Department of Agriculture and Land
Stewardship
Iowa Department of Human Services
Iowa Department of Public Health
Iowa Vocational Rehabilitation Services
Magellan Health Services
National Center on Health, Physical Activity &
Disability
Polk County Health Services
State of Iowa
University of Iowa, Iowa Program for Assistive
Technology





LEGACY SOCIETY

The Easter Seals Iowa Legacy Society honors individuals who have chosen to leave a legacy by including Easter Seals Iowa in their wills or estate plans. Through personal generosity, legacy donors create solutions and change lives in immeasurable ways, for generations to come.

Legacy Society Members

Carole Bailey
Russell Boseck
David Brustkern
Dennis Burns
Rita Christianson
Don and Mary Coffin

SherRee Engles
Sari Farquhar
Ernie Gruwell
LeRoy and Carol Haberl
Richard Henstorf
Jeanette Larson

David and Amy Lester
Aaron and Amanda Nuzum
Dave and Mary Jo Rapp
Marlene Scarlett
Cathleen Simpson
Kevin Small

Duane Smith
Kevin Sporer
Randy and Amy Stevens
Eric and Jenny Taylor
Dorothy Winkey
Harold and Deb Wissink



Giving with Purpose

As an adult, I now understand the breadth of services provided by Easter Seals Iowa and can truly appreciate the needs fulfilled for my parents as they coped with their child's newly diagnosed disability. As that child, I truly appreciate the treatment services received and am even more grateful for the courage Easter Seals Iowa instilled in me to live life on my terms and not be limited by my situation. Thank you, Easter Seals Iowa! I've named you as a beneficiary in my estate plan so your mission can continue helping other children and families like mine.

– Cathy Simpson



Julie's Journey to Wellness



Julie's journey began in January 2011 when she decided it was time to make a change. She experienced many health problems that were starting to interfere with her life including sleep apnea, diabetes, high cholesterol and high blood pressure. Walking short distances was becoming increasingly difficult.

Julie lost 40 pounds independently by learning to read nutrition labels and cutting back on portion sizes. She started walking for five minutes at a time. To counteract her sweet tooth cravings, she figured out alternatives, tried new foods and learned how to cook.

After being approved for gastric bypass surgery, Julie saw results right away, which motivated her to keep moving. Julie lost an additional 132 pounds. In total she lost 172 pounds, which is 52% of her original body weight. In addition, Julie was able to reverse her diabetes diagnosis, high cholesterol, high blood pressure and sleep apnea disorder.

At Easter Seals Iowa Julie has taken part in five move-a-thon challenges, participates in a local food box program, now uses a Fitbit and participated in a community health forum. From only being able to walk for five minutes at a time, Julie recently completed her third 5k. Julie enjoys going to the YMCA and activities such as walking, boxing, lifting weights and yoga class.

Obesity rates for children and adults with disabilities are far higher than rates for children and adults without disabilities, according to reports from the Centers for Disease Control and Prevention. With this statistic in mind, Easter Seals Iowa has made a commitment to make our organization a healthier place to work. We've made tangible changes to our worksite environment and have started programs to support the well-being of our clients and team members. This includes implementing a treadmill desk, activity challenges, wellness trainings, onsite garden, walking meetings and being mindful of healthy food choices at meetings. Easter Seals Iowa earned the Blue Zones Worksite® designation and is the first nonprofit in Central Iowa to achieve this designation.

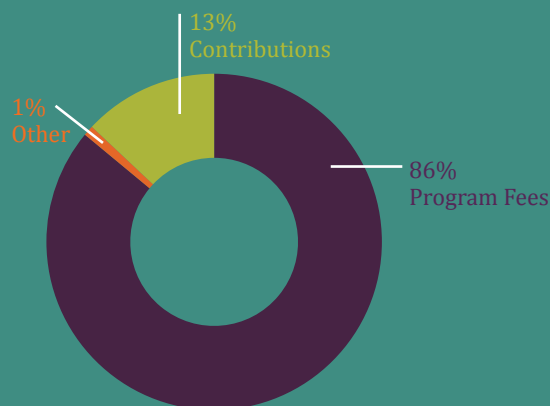
2015 Financials

| Revenue & Support | 2014-2015 | 2013-2014 |
|----------------------------|-------------------|-------------------|
| Service Fees - Government | 8,371,425 | 7,870,089 |
| Service Fees - Individuals | 706,469 | 633,767 |
| Grants | 310,483 | 318,737 |
| Contributions | 1,449,199 | 2,821,968 |
| Investment Income | (28,062) | 365,900 |
| Other | 32,266 | 32,533 |
| TOTAL | 10,841,780 | 12,042,994 |

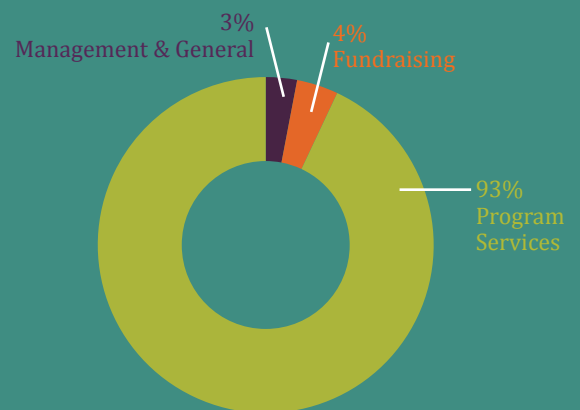
| Expenses | 2014-2015 | 2013-2014 |
|-------------------------------------|-------------------|------------------|
| Camp & Respite | 1,209,656 | 1,121,543 |
| Employment Programs | 509,085 | 425,363 |
| AIM (Achieving Independent Methods) | 949,511 | 917,829 |
| Case Management | 1,801,944 | 1,785,469 |
| Supported Community Living | 3,345,044 | 3,223,273 |
| Child Development Center | 507,529 | 528,814 |
| Day Habilitation | 688,086 | 588,273 |
| Rural Solutions | 167,020 | 168,530 |
| Assistive Technology | 135,128 | 132,739 |
| Public Education | 103,442 | 102,001 |
| Management, General, Fundraising | 746,756 | 698,683 |
| TOTAL EXPENSES | 10,163,201 | 9,692,517 |

*Includes Easter Seals Iowa Foundation
 * Financial statements audited by Shaul & Desmond PLLC

Funding Sources



Dollars at Work





Leadership



Foundation Board of Trustees

Don Coffin, Chair
Rochelle Burnett
Angela Imming
Tom Larson
David Lester
Steve Niebuhr
Eric Taylor

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