join us

29th Annual Crystal Ball to Benefit Easterseals

Sponsorship Opportunities

May 7, 2016
Marriott Hartford Downtown

Presented by Stanley Black & Decker
Crystal Ball Corporate Sponsorship Opportunities

Saturday, May 7, 2016

Presenting Sponsor $50,000
- Three tables of 10, VIP seating and table signage
- Featured as Presenting Sponsor in all publicity
- Inside Front Cover Full Page Color Advertisement in Ball program
- Logo on video display in Ballroom
- Exclusive Express Auction Checkout

Diamond Sponsor $35,000
- Two tables of 10, VIP seating and table signage
- Prominently featured as Diamond Sponsor in all publicity
- Full page color advertisement in Ball program
- Logo on video display in Ballroom
- Exclusive Express Auction Checkout

Platinum Sponsor $25,000
- One table of 10, preferred seating and table signage
- Concierge table service at the Crystal Ball
- Full page color advertisement in Ball program
- Program Advertisements
  - Inside Back Full Page Color (5" x 8") $1,500
  - Full Page-Color (5" x 8") $750
  - Half Page-Color (2.5" x 4") $350
  - Full Page-B&W (5" x 8") $500
  - Half Page-B&W (2.5" x 4") $200

Gold Sponsor $15,000
- One table of 10, preferred seating and table signage
- Featured as a Gold Sponsor in all publicity
- Full page color advertisement in Ball program
- Half page color advertisement in Ball program
- Logo on video display in Ballroom

Silver Sponsor $10,000
- One table of 10, preferred seating and table signage
- Featured as a Silver Sponsor in all publicity
- Half page color advertisement in Ball program
- Logo on video display in Ballroom

Bronze Sponsor $5,000
- One table of 10, preferred seating and table signage
- Featured as a Bronze Sponsor in all publicity
- Half page color advertisement in Ball program
- Logo on video display in Ballroom

Individual Tickets
- 8 Individual Tickets
- Half page color advertisement in Ball program
- Logo on video display in Ballroom

Auction Donations
- Please specify on registration form
- 100% Tax deductible contribution

Program Advertisements
- Inside Back Full Page Color (5" x 8") $1,500
- Full Page-Color (5" x 8") $750
- Half Page-Color (2.5" x 4") $350
- Full Page-B&W (5" x 8") $500
- Half Page-B&W (2.5" x 4") $200

Donations
- 100% Tax deductible contribution
- Fund A Treatment: Change a Life
- Please specify on registration form

Any questions in regards to sponsorships may be directed to
Dawn Veillette Diana at ddiana@escrec.org or (860) 270-0600 X154

Patron $350- Name listed in Program
Friend $300

Inside Back Full Page-Color (5" x 8") $1,500
Full Page-Color (5" x 8") $1,000
Half Page-Color (2.5" x 4") $750
Full Page-B&W (5" x 8") $500
Half Page-B&W (2.5" x 4") $250
Who is Easterseals?

Easterseals has been helping individuals with disabilities and special needs, and their families, live better lives for nearly 100 years. From child development centers to physical rehabilitation and job training, Easterseals offers a variety of services to help people with disabilities address life's challenges and achieve personal goals.

Easterseals has a long and proud record of service to the community. We have undergone remarkable growth and expansion since our founding in 1948, and now operate out of three primary locations: East Hartford, Norwich and Windsor. Today we are proud to stand as one of the region's leaders in comprehensive rehabilitation services and day support services.

Easterseals celebrates its 29th annual Crystal Ball on May 7, 2016. One of Greater Hartford's signature events, this special evening of dining, dancing, silent and live auctions is attended by well over 300 community volunteers, sponsors, business and philanthropic leaders. The Crystal Ball supports the life changing programs and services at Easterseals that touch all of our lives in some way. Programs focused on neuropsychological services; medical, stroke and traumatic brain injury rehabilitation; diagnosis and treatment of Autism Spectrum Disorders; adult day services; school-to-life transition; job training and alternative labor solutions. Easterseals also operates social enterprises to train and employ people with significant and severe disabilities.

2016 Event Chairs
Ellen Bedard, Shelly Gambino, Barbie Kasner, Sandy Nistal

2016 Crystal Ball Committee

<table>
<thead>
<tr>
<th>Hope Bash</th>
<th>Gwen Hahn</th>
<th>Beth Pritchard</th>
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<tbody>
<tr>
<td>Cynthia Bond</td>
<td>Lori Hess</td>
<td>Elise Rosenstock</td>
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<td>Cindy Carlson</td>
<td>Dana Keller</td>
<td>Lisa Schwartz</td>
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<td>Christine Olivetti Egan</td>
<td>Jodi Mestel</td>
<td>Debbie Searson</td>
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<td>Janice England Cirikovic</td>
<td>Angela M. Nelson</td>
<td>Sandy Selig</td>
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<td>Erika Evanko</td>
<td>Rhoda B. Obermeier</td>
<td>Jill Tuchmann Peckham</td>
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<td>Susan Factor</td>
<td>Robin Oremland</td>
<td>Rebecca Vega</td>
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<td>Diane A. Gent</td>
<td>Suzi Kessler Paperny</td>
<td>Colleen Waterbury</td>
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<td>Carolyn Gitlin</td>
<td>Ginny Pettinicchi</td>
<td>Laura Yandow</td>
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<tr>
<td>Laurie Goldsmith</td>
<td>Susan Pierce</td>
<td>Nola M. Zimmerman</td>
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Crystal Ball Corporate Sponsorship Opportunities  
Commitment Form - Saturday, May 7, 2016

Company Name (as you wish it to appear in program)

Contact Name

Contact Title

Contact Cell Phone

Company Street

Contact Email Address

Company Phone and Extension

Company Fax

City

State

Zip

Please indicate your level of sponsorship:

- Presenting Sponsor $50,000
- Diamond Sponsor $35,000
- Platinum Table Sponsor $25,000
- Gold Sponsor $15,000
- Silver Sponsor $10,000
- Bronze Sponsor $5,000

- Patron Ticket $350 #_______ Total: $_______
- Friend Ticket $300 #_______ Total: $_______
- Donation: $__________________________
- Auction Donation:__________________________

Program advertisement opportunities:

Please email digital copy in jpeg or PDF format to amascoaro@escrec.org by April 1, 2016.

- Inside Back Full Page-Color (5" x 8") $1,500
- Full Page-Color (5" x 8") $1,000
- Half Page-Color (2.5" x 4") $750
- Full Page-B&W (5" x 8")  $500
- Half Page-B&W (2.5" x 4") $250

Payment information

- Credit Card:
  Select Type: Visa MasterCard Discover AMEX
  Credit Card # _____________________________ Exp. Date: ___/___ CVV: ______
  Signature ____________________________________________

- Check (Please make payable to Easterseals and enclose)

Please return sponsorship commitment forms to Dawn Veillette Diana at ddianna@escrc.org or (860) 270-0600 X154