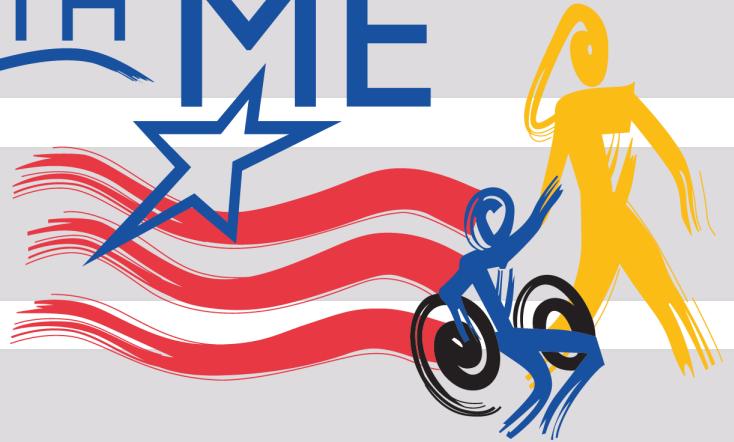




WALK WITH ME



Easter Seals Florida

Walk With Me Orlando

September 24, 2016

Blue Jacket Park

2501 General Rees Avenue
Orlando, FL 32814

Walk With Me is Easter Seals' national signature event, a non-competitive distance family fun walk. In 2015, over 55 Walk With Me events were held nationwide.

Join us in taking on disabilities together!

This FUN-draising experience will take place at Blue Jacket Park in beautiful Baldwin Park to benefit children and adults with disabilities and/or special needs in the Central Florida area.

Registration

\$10 Registration (includes t-shirt and goody bag)
FREE for children 12 and under

Registration Opens 8:00am
Walk Begins 9:00am



Sponsorship Opportunities

www.WalkWithMe.org/Orlando



Easter Seals Florida

Purpose

For nearly 100 years, Easter Seals has been changing the way the world defines and views disabilities by making profound, positive differences in people's lives every day. Through the work we do within our communities, we understand that people with disabilities are facing more complex challenges today than ever before, and that the definition itself has broadened beyond physical conditions to include emotional, social, and educational challenges.



At Easter Seals, we pave the way with tailored programs and services that unlock the potential of each person we serve, regardless of the challenge they may face. Working in partnership with our community, we offer guidance, provide support, and inspire action so that children and adults of all ability levels can reach for and realize their potential. More than \$0.94 of every dollar spent goes directly back into our programs and services.

Easter Seals Florida sees the whole individual, not just the disability. Located in Central Florida, Camp Challenge is a fully accessible overnight camp that offers children and adults with disabilities the chance to enjoy outdoor recreation, discover and explore their interests, and build upon skills that enhance self-confidence.

Our adult day health care service, Day Break at the Miller Center, is an affordable alternative to residential placement that is designed to meet the social, medical, and rehabilitative needs of individuals in our care, while allowing caregivers time to work or attend to other needs.

Get Involved

Join national corporate sponsors *CVS Health*, *Century 21 Real Estate*, *Amway* and *Mass Mutual* in supporting Easter Seals. Participation in Walk With Me is a great opportunity to align your brand with these nationally recognized companies, enhance your corporate profile, and position your organization as an industry leader.

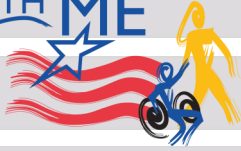
Unique sponsor opportunities can be tailored to your company needs! We encourage your ideas for enhancing our Walk and getting your message out to your customers. Proposals may include opportunities as t-shirt sponsor, stage sponsor, water station sponsor, kids area sponsor, Team Captain Night sponsor, and a table at Vendor Village.

Giving back pays. For every dollar a popular goods manufacturer, retail company, bank, or insurance company adds to its charitable-giving budget, it can expect sales to grow by an average of \$6. — *Is Doing Good Good For You? Yes, Charitable Contributions Enhance Revenue Growth - New York University Stern School of Business 2006.*





**WALK
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Sponsorship Opportunities



Empowerment Sponsor \$10,000

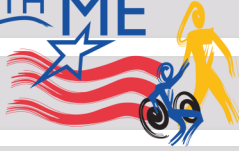
- ◆ Industry exclusivity as the Presenting Sponsor of Walk With Me Orlando
- ◆ Opportunity for company representative to speak on stage day-of event
- ◆ Premiere placement of company logo on all printed collateral (ex: flyers, posters, banners, etc.)
- ◆ Company logo on event website and registration site with link to company homepage until 01/01/17
- ◆ Company spotlight on Easter Seals Florida website
- ◆ Inclusion in media coverage and promotional channels (ex. print, radio, TV, social media, email, etc.)
- ◆ Unique social media "24 hour flash sale" by your company for 50% off registration fees
- ◆ (2) Tents and tables in Vendor Village day-of event
- ◆ Premier placement of company logo on participant t-shirt
- ◆ Opportunity to include promotional item in participant goody bag
- ◆ Opportunity to place company banner by start/finish
- ◆ (3) Motivational yard signs with your company logo on walk route
- ◆ (3) Company logo yard signs on day-of event
- ◆ (20) Complimentary registration entries to represent your company day-of event

Opportunity Sponsor \$5,000

- ◆ Company logo on event website with link to company homepage until 01/01/17
- ◆ Inclusion on all Walk With Me printed collateral (ex: flyers, posters, banners, etc.)
- ◆ Inclusion in all event promotional channels (social media and email)
- ◆ (1) Tent and table in Vendor Village day-of event
- ◆ Company logo on participant t-shirt
- ◆ Opportunity to include promotional item in participant goody bag
- ◆ (3) Company logo yard signs on day-of event
- ◆ (10) Complimentary registration entries to represent your company day-of event



**WALK
WITH ME**



Sponsorship Opportunities

Dignity Sponsor \$2,500

- ◆ Company logo on event website with link to company homepage until 01/01/17
- ◆ Inclusion on Walk With Me printed collateral (ex: flyers, posters, banners, etc.)
- ◆ Inclusion in all event promotional channels (social media and email)
- ◆ (1) Tent and table in Vendor Village day-of event
- ◆ Company logo on participant t-shirt
- ◆ Opportunity to include promotional item in participant goody bag
- ◆ (1) Company logo yard sign on day-of event
- ◆ (5) Complimentary registration entries to represent your company day-of event

Ability Sponsor \$1,000

- ◆ Company logo on event website until 01/01/17
- ◆ Inclusion in event promotional emails
- ◆ (1) Tent and table in Vendor Village day-of event
- ◆ Company logo on participant t-shirt
- ◆ Opportunity to include promotional item in participant goody bag
- ◆ (5) Complimentary registration entries to represent your company day-of event

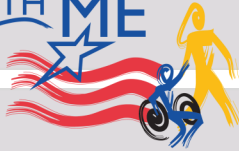
Advocate Sponsor \$500

- ◆ Company name on event website until 01/01/17
- ◆ (1) Tent and table in Vendor Village day-of event
- ◆ Opportunity to include promotional item in participant goody bag
- ◆ (5) Complimentary registration entries to represent your company day-of event





WALK WITH ME



Sponsorship Commitment Form

Sponsor Level

- Empowerment Sponsor \$10,000
- Opportunity Sponsor \$5,000
- Dignity Sponsor \$2,500
- Ability Sponsor \$1,000
- Advocate Sponsor \$500
- Unique sponsor opportunity (Please include proposal details with form to be reviewed)

Payment Type

- Check enclosed in the amount of \$_____ made payable to Easter Seals Florida, Inc.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment.
- Credit card payments can be made by contacting the Easter Seals office at (407) 629-7881 x12106

* Sponsorship must be paid in full by Friday, July 18, 2016 in order to receive full benefits of participation.

Recognition on promotional materials is available to the sponsor once the sponsor form has been signed and returned to Easter Seals Florida. We cannot guarantee inclusion on any promotional materials produced prior to the delivery of the signed agreement. Artwork must be submitted in a jpeg or pdf format with no bleeds in a high-resolution format at 300 dpi or greater. All artwork must be received by **July 18, 2016**, to ensure inclusion in all printed materials.

Donor/Company Name (as it will appear on printed materials)

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Return to:

Easter Seals Florida
 Attn: Kimberly Hall, Chief Development Officer
 2010 Mizell Avenue, Winter Park, FL 32792
 P: (407)629-7881 ext. 12105 | F: (407)629-4754
 khall@fl.easterseals.com

On behalf of Easter Seals Florida and the special children we serve, thank you for your gift. Easter Seals Florida, Inc. is a 501(c)(3) non-profit organization. Federal ID # 59-0637848. All contributions are tax-deductible within the limits provided by the law.

A COPY OF THE OFFICIAL REGISTRATION (CH00420) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.