

# SPONSORSHIP OPPORTUNITIES



NINTH ANNUAL  
**A PAIR TO REMEMBER**

.....

FRIDAY, MARCH 23, 2018 | 10:30AM – 2:00PM  
STRAZ CENTER FOR THE PERFORMING ARTS

Join us for this exclusive ladies' luncheon and toast the latest spring fashions. Raise your bid paddles for the hottest designer shoes and unique travel experiences to raise funds for children and adults with disabilities in our community.

*Your support will help change the way the world defines and views disabilities.*



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR – \$10,000

- Company distinguished as **TITLE SPONSOR** of *A Pair to Remember* event
- Sponsorship exclusivity for your industry
- Top billing in all printed and promotional materials including:
  - + Featured as “your company logo” presents above official *A Pair to Remember* logo displayed on all event materials and promotions
  - + Company name and logo in all media spots, flyers, press releases and advertisements
  - + Logo on *A Pair to Remember* website with link to your company website
  - + Logo featured on main screens surrounding the stage at the event
  - + Logo featured on sponsor bar on all event emails with prominent placement
  - + Social media promotion on Easterseals Florida and *A Pair to Remember* Facebook pages
- Limo service with champagne to bring your guests to the event
- Opportunity for male company representative to showcase luxury item package during live auction
- Opportunity to place company branded promotional item in swag bag
- Two reserved tables of ten with **PREMIER SEATING** including recognition on table

## PLATINUM PUMP SPONSOR – \$5,000

- Company distinguished as **PLATINUM PUMP SPONSOR** of *A Pair to Remember* event in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails with prominent placement
  - + Logo on *A Pair to Remember* website with link to your company website
  - + Logo featured on main screens surrounding the stage at the event
  - + Logo included in event program and on event sponsor boards
- Social media promotion on Easterseals Florida and *A Pair to Remember* Facebook pages
- Limo service with champagne to bring your guests to the event
- Opportunity to place company branded promotional item in swag bag
- One reserved table of ten with **PREMIER SEATING** including recognition on table

## SPONSORSHIP OPPORTUNITIES

### SILVER SANDAL SPONSOR – \$2,500

- Company distinguished as a **SILVER SANDAL SPONSOR** at *A Pair to Remember* event and in all printed and promotional materials including:
  - + Logo featured in sponsor bar of all event emails
  - + Logo on *A Pair to Remember* website with link to your company website
  - + Logo in event program and on sponsor boards at event
  - + Logo featured on screens surrounding the stage at the event
- Social media promotion on *A Pair to Remember* Facebook page
- Opportunity to place company branded promotional item in swag bag
- One reserved table of ten with **PREFERRED SEATING** including recognition on table

### TRENDY TABLE – \$1,800

- One reserved table of ten including recognition on table
- Name listed on *A Pair to Remember* website with link to your company website



## GET SPARKLY

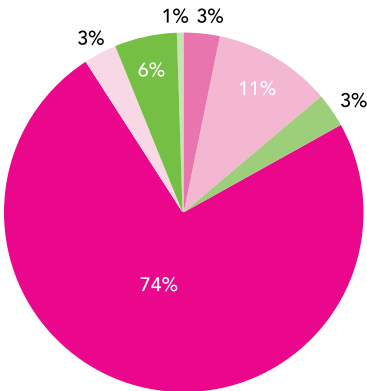
Upgrade any sponsorship level with Diamonds for \$500.  
Includes bottomless champagne for your table and  
Diamonds recognition at the *A Pair to Remember* event!

# PURPOSE AND IMPACT

## OUR PURPOSE

Easterseals Florida is a non-profit organization changing the way the world defines and views disabilities by making profound, positive differences in people's lives every day. For nearly 70 years, Easterseals Florida has been the indispensable resource for people and families challenged by disabilities. Join us as we take on disability together!

## IMPACT



- CHILDREN'S SERVICES: \$10,842,952
- ADULT SERVICES: \$1,576,005
- MANAGEMENT & GENERAL: \$836,191
- CAMP CHALLENGE: \$466,072
- FUNDRAISING: \$432,078
- PUBLIC HEALTH & PROFESSIONAL EDUCATION: \$432,078
- NATIONAL DUES: \$85,428

Total expenditures for the fiscal year ended August 31, 2016 were \$14,664,034



# SPONSORSHIP COMMITMENT

## SPONSOR LEVEL

- Title Sponsor \$10,000
- Silver Sandal Sponsor \$2,500
- Platinum Pump Sponsor \$5,000
- Trendy Table \$1,800
- Upgrade My Level With Diamonds \$500

- Check enclosed in the amount of \$ \_\_\_\_\_ made payable to Easterseals Florida.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment.
- Payment can be made online at [www.APairToRemember.com](http://www.APairToRemember.com).
- Credit card payments can be made by contacting the Easterseals office at 813.769.5923.

Sponsorship payments **MUST** be paid in full by **FRIDAY, FEBRUARY 2, 2018** in order to receive full benefits of participation. Event tickets will not be released until full payment has been received.

Recognition on promotional materials is available to the sponsor once the sponsor form has been signed and returned to Easterseals Florida. We cannot guarantee inclusion on any promotional materials produced prior to the delivery of the signed agreement. Artwork **MUST** be submitted in a **JPEG** or **PDF** format with **NO BLEED** in a high-resolution format at **300 DPI** or greater. All artwork must be received by **MONDAY, DECEMBER 4, 2017** to ensure inclusion in all printed materials.

**PLEASE SEND ARTWORK TO:** Kate Broomell, Special Events Manager, at [kbroomell@fl.easterseals.com](mailto:kbroomell@fl.easterseals.com).

*Donor/Company Name (as it will appear on printed materials)*

Contact \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone/Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

**PLEASE  
RETURN TO:**

**EASTERSEALS FLORIDA**  
2403 East Henry Ave., Tampa FL 33610  
PH: 813.769.5923 | FAX: 813.914.0403  
E: [kbroomell@fl.easterseals.com](mailto:kbroomell@fl.easterseals.com)