

SPONSORSHIP OPPORTUNITIES

TRENDY TABLE SPONSOR - \$1,800

* The charitable portion of your donation of \$1,800 may provide activities at Camp Challenge such as the high ropes course & zip line and the swimming pool so a child with cerebral palsy can experience freedom in the air and weightlessness in the water for the very first time.

- Highlighted as event sponsor in event program
- One reserved table of ten at event, including recognition on table
- Your name listed on Easter Seals' A Pair to Remember web page



Easter Seals' mission is to provide exceptional services to ensure that all people with disabilities or other special needs and their families have equal opportunities to live, learn, work and play in their communities.

COCKTAILS, COUTURE & COMPASSION

SPONSORSHIP OPPORTUNITIES

FIELDS AUTO GROUP PRESENTS:
EASTER SEALS'



TWELFTH ANNUAL
FRIDAY, MARCH 4, 2016 | 10:30AM - 2PM

THE MALL AT MILLENIA

This ultimate ladies luncheon and designer shoe auction celebrates the arrival of Spring and the hottest new trends. Enjoy champagne, pampering, a silent auction and a live auction featuring the season's best designer shoes and accessories.

Your support will help our mission to serve children and adults with disabilities and special needs.

CHAIRWOMAN: PAIGE COOPER



COCKTAILS, COUTURE & COMPASSION

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$20,000

* The charitable portion of your donation of \$20,000 may provide kids with disabilities or special needs an opportunity to go to camp without paying the full cost.

- Distinguished as **Title Sponsor** of event (i.e. *A Pair to Remember* presented by Your Company)
- Sponsorship exclusivity for your industry
- Top billing in all printed and promotional materials including:
 - Logo presented on main screens surrounding stage
 - Company name and logo in all media spots, flyers, press releases and advertisements
 - All print collateral
 - Logo/name featured on electronic bidding devices
 - Easter Seals' *A Pair to Remember* web page with link to company website through March 2016
 - Feature article on front page of Easter Seals' *A Pair to Remember* website with link to company website
 - Logo on all *A Pair to Remember* mailings
 - Inclusion in social media promotion for *A Pair to Remember* events (Facebook, Twitter, LinkedIn)
- Recognition at any pre-event parties
- Opportunity for male company representative to showcase luxury item package during live auction
- Two reserved tables of ten (**Premier Seating**) including recognition on tables
- Opportunity to place company branded promotional item in swag bag

PLATINUM PUMPS SPONSOR - \$10,000

* The charitable portion of your donation of \$10,000 may provide five weeks of restorative adult day health care services for five adults, seniors or veterans with dementia or another disability at Day Break at the Miller Center.

- Company identified as a **Platinum Pumps Sponsor** at event and on all printed and promotional materials including:
 - Logo presented on main screens surrounding stage
 - Logo included in email invitation and event email communications
 - Logo or name recognition included in select media spots, press releases and advertisements
 - Logo included on event day sponsor boards and program
 - Logo/name featured on electronic bidding devices
 - Logo included on Easter Seals' *A Pair to Remember* web page with link to company website through March 2016
 - Inclusion in social media promotion for *A Pair to Remember* events (Facebook, Twitter, LinkedIn)
- One reserved table of ten (**Premier Seating**) including recognition on table
- Opportunity to place company branded promotional item in swag bag

COCKTAILS, COUTURE & COMPASSION

SPONSORSHIP OPPORTUNITIES

GOLD STILETTOS SPONSOR - \$5,000

* The charitable portion of your \$5,000 donation may provide enhanced arts and wellness programming at our Adult Day Health Care Centers to improve the moods, behaviors and engagement of our members which increases their overall quality of life.

- Company identified as a **Gold Stilettos Sponsor** at event and on all printed and promotional materials including:
 - Logo included in email invitation and event email communications
 - Logo or name recognition included in select media spots, press releases and advertisements
 - Logo included on event day print collateral
 - Logo included on Easter Seals' *A Pair to Remember* web page with link to company website through March 2016
 - Inclusion in social media promotion for *A Pair to Remember* events (Facebook, Twitter, LinkedIn)
- One reserved table of ten (**Preferred Seating**) including recognition on table
- Opportunity to place company branded promotional item in swag bag

SILVER SANDALS SPONSOR - \$3,000

* The charitable portion of your donation of \$3,000 may provide 24 seniors with two months of in-home monitoring through Easter Seals Personal Emergency Response Service so they can live more independently.

- Company identified as a **Silver Sandals Sponsor** at event and includes logo placement on:
 - Event program and sponsor signage at event
 - Easter Seals' *A Pair to Remember* web page with link to company website through March 2016
- One reserved table of ten at event, including recognition on table
- Opportunity to place company branded promotional item in swag bag

COCKTAILS, COUTURE & COMPASSION

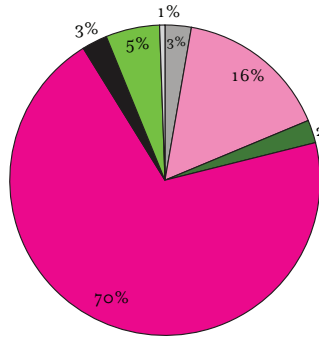
MISSION AND IMPACT

MISSION

Easter Seals Florida is a non-profit organization that provides exceptional services to ensure that people of all ages with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities, throughout the state.

IMPACT

\$0.91 cents of every dollar spent goes directly into our programs



ANNUAL DISTRIBUTION OF FUNDS

■ Camp Challenge	\$ 400,328
■ Adult Services	\$ 2,342,684
■ Public Health & Professional Education	\$ 349,905
■ Children's Services	\$ 10,268,394
■ Fundraising	\$ 389,407
■ Management & General	\$ 822,526
■ National Dues	\$ 81,493

Total expenditures for the fiscal year ended August 31, 2014 were \$14,654,737

NUMBER OF PEOPLE SERVED

ADULT SERVICES

Adult Day Health Care	271
Employment Services	136
Personal Emergency Response	399
Residential Services	6

CHILDREN'S SERVICES

Child Development Centers	1,021
Clinical Services	182
Early Intervention Services	4,922
Educational Services	85

CAMPING SERVICES

Camp Challenge	139
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TOTAL PEOPLE RECEIVING DIRECT SERVICES

7,161

Community Outreach & Education

9,758

TOTAL COMMUNITY IMPACT

16,919

COCKTAILS, COUTURE & COMPASSION

SPONSORSHIP COMMITMENT

SPONSOR LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor \$20,000 - SOLD | <input type="checkbox"/> Silver Sandals Sponsor \$3,000 |
| <input type="checkbox"/> Platinum Pumps Sponsor \$10,000 | <input type="checkbox"/> Trendy Table Sponsor \$1,800 |
| <input type="checkbox"/> Gold Stilettos Sponsor \$5,000 | |

- Check enclosed in the amount of \$ _____ made payable to Easter Seals Florida.
- Please invoice me. Sponsor will be invoiced upon receipt of commitment.
- Payment can be made online at www.easterseals.com/florida.
- Credit card payments can be made by contacting the Easter Seals office at 407-629-7881 x12106.

Sponsorship payments must be paid in full **Friday, February 5, 2016 in order to receive full benefits of participation. Event tickets will not be released until full payment has been received.*

Recognition on promotional materials is available to the sponsor once the sponsor form has been signed and returned to Easter Seals Florida. We cannot guarantee inclusion on any promotional materials produced prior to the delivery of the signed agreement. Artwork must be submitted in a JPEG or PDF format with no bleeds in a high-resolution format at 300 DPI or greater. All artwork must be received by November 6, 2015, to ensure inclusion in all printed materials. **Please send artwork to:** info@fl.easterseals.com.

Donor/Company Name (as it will appear on printed materials)

Contact _____

Company _____

Address _____

City / State / Zip _____

Phone/Fax _____ Email _____

Signature _____

Return To:

Easter Seals Florida
2010 Mizell Avenue Winter Park, FL 32792
Phone: (407) 629-7881 | Fax: (407) 629-4754
info@fl.easterseals.com

On behalf of Easter Seals Florida and the special children we serve, thank you for your gift. Easter Seals Florida, Inc. is a 501(c)(3) non-profit organization. Federal ID# 59-0637848. All contributions are tax-deductible within the limits provided by the law.

A COPY OF THE OFFICIAL REGISTRATION (CH# 00420) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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