

# SPONSORSHIP OPPORTUNITIES



## EASTER SEALS' a pair to remember

SIXTH ANNUAL

FRIDAY, FEBRUARY 27, 2015 | 11AM - 2PM

INTERCONTINENTAL TAMPA HOTEL

This ultimate girl's luncheon and designer shoe auction celebrates the arrival of Spring and the hottest new trends. Enjoy champagne, pampering, a silent auction and a live auction featuring the season's best designer shoes and accessories.

*Your support will help our mission to serve children and adults with disabilities and special needs.*



COCKTAILS, COUTURE & COMPASSION

# MISSION AND PARTNERS

## MISSION

Easter Seals Florida is a non-profit organization that provides exceptional services to ensure that people of all ages with disabilities or special needs and their families have equal opportunities to live, learn, work and play in their communities, throughout the state.

In business since 1948, Easter Seals Florida serves 40 of the state's 67 counties and in the greater Tampa area, provides inclusive child development centers for infants through preschool (0-5 years of age), teen parent programs, provides respite care for Air Force and Navy Service Members who have children with disabilities, and camping and recreation promoting independence for children, adults, and veterans with disabilities and respite for their caregivers.

## PARTNERS

- A *Pair to Remember* is possible in part to partners such as:
  - The Price Family
  - Sparkman & Sparkman, P.A.
  - Ernst & Young
  - Barefoot Wine & Bubbly
  - Publix Super Market Charities
  - TCreative, Inc.
- \$0.92 cents of every dollar raised goes directly to our Tampa area programs



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## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR - \$10,000

\* The charitable portion of your donation of \$10,000 may provide support for comprehensive developmental programming for children with disabilities/special needs from birth to 5 years of age in an inclusive pre-school educational setting.

- Distinguished as **Title Sponsor** of event (i.e. *A Pair to Remember* presented by *Your Company*)
- Sponsorship exclusivity for your industry
- Top billing in all printed and promotional materials including:
  - Company name and logo in all media spots, flyers, press releases and advertisements
  - All print collateral
  - Easter Seals' *A Pair to Remember* web page with link to company website through March 2015
  - All *A Pair to Remember* email blasts
  - Inclusion in social media promotion for *A Pair to Remember* events (Facebook, Twitter, Pinterest)
- Recognition at all pre-event parties
- Opportunity for male company representative to showcase luxury item package during live auction
- Opportunity to welcome guests on stage
- Two reserved tables of ten (VIP Seating) including recognition on table
- Additional benefits include:
  - Opportunity to place company branded promotional item in swag bag



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### PLATINUM PUMPS SPONSOR - \$5,000

\* The charitable portion of your donation of \$5,000 may provide new walkers, wheelchairs or leg braces for children with special needs so that they may navigate the classroom and playground to engage with fellow classmates.

- Company identified as a **Platinum Pumps Sponsor** at event and all printed and promotional materials including:
  - Invitations, event program, sponsor signage at event
  - All print media
  - Easter Seals' *A Pair to Remember* web page with link to company website through March 2015
  - All *A Pair to Remember* email blasts
  - Inclusion in social media promotion for *A Pair to Remember* events (Facebook, Twitter, Pinterest)
- One reserved table of ten (VIP Seating), including recognition on table
- Opportunity to greet guests at registration table
- Opportunity to place company branded promotional item in swag bag



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### SILVER SANDALS SPONSOR - \$2,500

\* The charitable portion of your donation of \$2,500 may provide specialized developmental classroom equipment for toddlers to strengthen their core motor skills.

- Company identified as a **Silver Sandals Sponsor** at event and includes logo placement on:
  - Event program and sponsor signage at event
  - Easter Seals' *A Pair to Remember* web page with link to company website through March 2015
- One reserved table of ten, including recognition on table
- Opportunity to place company branded promotional item in swag bag

### TRENDY TABLE SPONSOR - \$1,500

\* The charitable portion of your donation of \$1,500 may provide activities at Camp Challenge such as the high ropes course & zip line and the swimming pool so a child with cerebral palsy can experience freedom in the air and weightlessness in the water for the very first time.

- Your name listed in event program
- One reserved table of ten, including recognition on table
- Your name listed on Easter Seals' *A Pair to Remember* web page



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# SPONSORSHIP COMMITMENT

## SPONSOR LEVEL

- Title Sponsor \$10,000       Silver Sandals Sponsor \$2,500  
 Platinum Pumps Sponsor \$5,000       Trendy Table Sponsor \$1,500

- Check enclosed in the amount of \$ \_\_\_\_\_ made payable to Easter Seals Florida  
 Please invoice me. Sponsor will be invoiced upon receipt of commitment.  
 Payment can be made online at [www.easterseals.com/florida](http://www.easterseals.com/florida)  
 Credit card payments can be made by contacting the Easter Seals office at 813-769-5923

*\*Sponsorship payments must be paid in full **Monday, January 15, 2015** in order to receive full benefits of participation. Event tickets will not be released until full payment has been received.*

Recognition on promotional materials is available to the sponsor once the sponsor form has been signed and returned to Easter Seals Florida. We cannot guarantee inclusion on any promotional materials produced prior to the delivery of the signed agreement. Artwork must be submitted in a JPEG or PDF format with no bleeds in a high-resolution format at 300 DPI or greater. All artwork must be received by Monday, December 1, 2014 to ensure inclusion in all printed materials. **Please send artwork to:** Bill Merchant, Director of Individual & Major Gifts, [bmerchant@fl.easterseals.com](mailto:bmerchant@fl.easterseals.com)

### Donor/Company Name (as it will appear on printed materials)

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City / State / Zip \_\_\_\_\_  
Phone/Fax \_\_\_\_\_  
Email \_\_\_\_\_

### Return To:

Easter Seals Florida  
Bill Merchant, Director of Individual & Major Gifts  
2403 East Henry Avenue, Tampa, FL 33610  
Phone (813) 769-5925 | Fax: (813) 914-0403  
[bmerchant@fl.easterseals.com](mailto:bmerchant@fl.easterseals.com)

On behalf of Easter Seals Florida and the special children we serve, thank you for your gift. Easter Seals Florida, Inc. is a 501(c)(3) non-profit organization. Federal ID# 59-0637848. All contributions are tax-deductible within the limits provided by the law.

A COPY OF THE OFFICIAL REGISTRATION (CH# 00420) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

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