



EASTER SEALS FLORIDA | Annual Report

2013-2014



Volunteers are the lifeblood of Easter Seals Florida.

Dedicated volunteers are essential to the ongoing success of our programs and services that touch the lives of thousands of individuals on a daily basis.

Easter Seals provides
exceptional services to
ensure that all people
with disabilities or
special needs and their
families have equal
opportunities to live,
learn, work and play in
their communities.

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A Letter from the President & Chairman

EASTER SEALS was designed to provide value, improve the quality of life and provide services to meet the critical needs in the communities we serve. Our core values guide our culture to create long-term, meaningful experiences for our members, clients and families. We are champions of ability, giving everyone the opportunity to lead full, independent lives.

Our inclusive child development centers in Tampa and West Palm Beach ensure that every child has an opportunity to showcase their abilities. With specialized care and curriculum, our children are prepared, entering school with the skills necessary for success.

At Camp Challenge, we provide peace of mind to our caregivers – while providing an enriching, active, engaging summer for adults and children with disabilities.

Day Break and Altrusa House, our adult day health care programs, give caregivers confidence that their loved one is well cared for in a quality, compassionate home-like environment, and helps families avoid institutional care.

Through Early Steps, parents are educated on the benefits of assessing developmental milestones and provided early intervention services for their children. Parents gain the confidence and resources to facilitate maximum growth and development in those earliest of years.

As rates of incidence of autism diagnosis grow, Easter Seals schools and programs are equipped to educate children, support families and work towards adult independence. Our employment services help every person earn a paycheck and feel a sense of personal pride.

We provide these services with quality. We provide value to our community. And we provide care to those who need it most.

We accomplish all of this by being true to our company values; living them every day is a critical component of our success.

- We believe in the prudent stewardship of our funds, which we apply to the fulfillment of our mission.
- We conduct business ethically, and with a commitment to moral integrity.
- We will keep the needs of our clients foremost in mind when taking action or making decisions and will not compromise quality.
- We focus on and strive to improve the abilities of our clients.
- We strive for and expect to achieve excellence.
- We share a sense of purpose and a commitment to a common mission throughout the organization.
- We treat each other fairly and with respect.

To all our donors, funders, volunteers and families, thank you for seeing the value and supporting Easter Seals each and every day.

Susan VenturaPresident & CEO

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Vicki R. Treen
Vicki Kneen
Chairman



Susan Ventura, President & CEO



Vicki Kneen, Chairman



More than ninety-one cents of every dollar spent goes directly back in to our programs and services that help children and adults with disabilities and special needs.

1 ADULT DAY HEALTH CARE

Adult day health care programs serve adults who may have a disability; cognitive disorder such as Alzheimer's disease or dementia; Parkinson's disease; and those who may be in rehabilitation or recovery from a stroke, traumatic brain injury or other condition. Members participate in multi-sensory and therapeutic activities that encourage and promote independence, socialization and maintenance of function and skills. Our interactive, quality care helps relieve social isolation while providing necessary respite for caregivers.

2 ADULT RESIDENTIAL GROUP HOME

Easter Seals Florida's Spanbauer Residence offers a home-like environment while providing intensive behavioral treatment to adults with intellectual and/or developmental disabilities. Our group home serves individuals who have severe behavioral challenges and/or significant deficits in adaptive skills. A homelike environment motivates each individual towards independence while still providing 24-hour supervision.

3 CAMPING & RECREATION

Easter Seals Camp Challenge offers children and adults, ages six through adulthood, a chance to enjoy outdoor recreation, socialize with friends, and become more independent. Set on 63 acres in Central Florida, campers stay in air conditioned cabins, and participate in fully accessible activities including zip lining, swimming, target practice, modified soccer clinics, and talent shows. Fully accredited by the American Camp Association, a low camper-to-counselor ratio ensures a quality yet fun and exciting experience.

4 CHILD DEVELOPMENT CENTERS

Child Development Centers provide inclusive, high-quality child care and developmental programming for children with disabilities/special needs as well as typically developing children, from birth to five years of age. Based upon each child's needs, services are provided, and accommodations are made for therapy and other comprehensive services to occur during the school day in a natural environment to promote growth, learning and success for children.

5 TEEN PARENTING PROGRAMS

Easter Seals Florida, in partnership with the Hillsborough County School District, operates three child development centers specifically to serve the needs of teen parents. The program is designed for teen parents to continue their education while their infants and toddlers are cared for in a quality educational setting. Easter Seals' staff provides parenting skills and guidance to the teen parents to encourage their child's development while managing behavioral and daily parenting challenges.

6 EARLY STEPS

Early Steps, Florida's early intervention system under IDEA Part C, offers early intervention services to families with infants and toddlers (birth to 36 months) who have a developmental delay or an established medical condition likely to result in a developmental delay. As the contract holder for Treasure Coast Early Steps, Easter Seals Florida serves more than 4,200 children and their families each year in a five county area of Southeast Florida.

7 EDUCATIONAL PROGRAMS

The Lily Academies, located in Fort Myers and Naples, provide academic programming for students K-12 (aged 5 to 22) who have autism and/or developmental disabilities. Our schools incorporate individualized instruction and the principles of Applied Behavior Analysis (ABA) to ensure an environment that maximizes each student's potential for learning and independence. The Lily Academies offer small group instruction with low teacher to student ratios, State Certified Special Educators, behavioral oversight and support from a Board Certified Behavior Analyst.







SeaWorld Parks & Resorts Orlando is one of many proud corporate partners of Easter Seals Florida. Recognized as "Champions of Disability Employment" and "50 Best Employers for People Over 50," SeaWorld Parks and Resorts is committed to providing opportunities to people with disabilities and special needs. Corporate investment in Easter Seals programs advances our impact, opening new pathways to opportunity, so that everyone can reach for and realize their potential.



8 EMPLOYMENT SERVICES

Easter Seals Employment Services offer vocational training specifically designed to promote meaningful employment opportunities for adults with disabilities based upon their strengths. Services include adult day training and adult basic education programs for individuals who require more structure and supervision; enclave groups who travel to local businesses each day with a coach to perform job duties on location; and supported and on-the-job training opportunities for our more independent clients, assisting with pre-employment training, job placement and on-going support.

9 PERSONAL EMERGENCY RESPONSE

Easter Seals Safety Net Medical Alert connects an individual with immediate help at the touch of a button any time of the day or night. Many subscribers live alone, may have health conditions, and want to maintain independence. For caregivers, the system provides peace of mind that their loved ones can reach help during a fall or emergency and they will be notified through the service of any occurrence.

10 MILITARY RESPITE PROGRAM

Easter Seals Florida provides respite care for Air Force and Navy Service Members who have children with disabilities. Respite services are provided, free of charge, to those service members stationed at MacDill Air Force Base in Tampa and Patrick Air Force Base in Cocoa Beach. This program allows service member families to take care of personal needs with the confidence that their child is being safely cared for by a trained, respite care provider.









Presidents' Council donors fuel the essential programs that currently meet the needs of children and adults in our communities. Thank you to our wonderful Presidents' Council donors who give annual aifts of \$1,000 - \$100,000.

INDIVIDUALS

LIFETIME GIVING

Chairman's Roundtable Leon and Charlotte Amar

Leadership Circle (\$500,000 - \$999,999) Sandy Batchelor Joy and Michael Murray Eleanor S. Ogle*

Edgar Allen Founders Society (\$100,000 - \$499,999) Charles E. Becker Monroe and Suzette Berkman Judy and Rory Brown Geraldine Grimes* Bill and Susan Harkins Joseph Hastings* Harriette Hersch* Edward B. Knight Nancy and Ray Murray Dorothy Nixon Thomas C. Quick David Tackett* John J. III and Eddy Taylor Robert Walter Barbara Watt and Bob Biggs

2013-2014 GIVING

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Independence (\$25,000 - \$49,999) Robert Walter

Empowerment (\$10,000 - \$24,999)

Connie and Samuel Frankino Mike Good Cory Taylor and Steve Kneipp Keith and Carlisle Spina John J. III and Eddy Taylor

Opportunity (\$5,000 - \$9,999)

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Dignity (\$2,500 - \$4,999)

Elizabeth Bowden Vincent and Cynthia Cerone Janet Chatlos Gunner and Melissa Davis Tara W. Duhy Russell and Gladys Epps

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2013-2014 GIVING Inspiration (\$50,000+)

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\$500,000 - \$999,999)

(\$100,000 - \$499,999)

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N41 Bingo The Samuel J. and Connie M. Frankino Charitable Foundation Searcy Denney Scarola Barnhart

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Co. Inc. Kamm Consulting Kerry and Simone Vickar Family Foundation

Kiwanis Club of Riviera Beach Foundation, Inc.

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Town of Palm Beach United Way Inc. Track Shack Foundation, Inc. The USAA Foundation WPBF-TV Company

*deceased

"We have but one life to live. We get nothing out of that life except by putting something into it. To relieve suffering, to help the unfortunate, to do kind acts and deeds is, after all, the one sure way to secure happiness or to achieve real success. Your life and mine shall be valued not by what we take... but by what we give."

Edgar F. Allen, 1922



Financial & Service Statistics



Total expenditures for the fiscal year ended August 31, 2014 were \$14,654,737

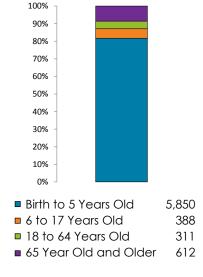


Total public support & revenue for the fiscal year ended August 31, 2014 were \$ 14,389,586

Number of People Served

Adult Services Adult Day Health Care Employment Services Personal Emergency Response Residential Services	271 136 399 6
Children's Services Child Development Centers Clinical Services Early Intervention Services Educational Services	1,021 182 4,922 85
Camping Services Camp Challenge	139
Total People Receiving Direct Services	7,161
Community Outreach & Education	9,758
Total Community Impact	16,919

Consumers by Age



The Legacy Society recognizes donors who have established planned gifts through their estates and gifts that create income and other financial incentives shared by donors and their loved ones.

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Ms. Phyllis Thornberry Mr. Anibal Torres

Mr. Wallace Turner
Mr. and Mrs. Clarence Turner

Ms. Susan Ventura Mrs. Julie Wright



EASTER SEALS FLORIDA HEADQUARTERS

520 N. Semoran Blvd., Suite 280 Orlando, FL 32807 (407) 306-9766 info@fl.easterseals.com

SafetyNet Medical Alert

(407) 306-9766

CENTRAL FLORIDA

Day Break at the Miller Center

2010 Mizell Avenue Winter Park, FL 32792 (407) 629-4565

FLORIDA KEYS

Therapy and Audiology Services (305) 294-1089

GAINESVILLE

Altrusa House Adult Day Health Care**

2002 NW 36th Avenue Gainesville, FL 32605 (352) 377-7708

PALM BAY

Adult Day Training, Community Employment, Transportation

6050 Babcock Street SE, Suite 18 Palm Bay, FL 32909 (321) 723-4474

PORT ST. LUCIE

Early Steps Program

10570 S. Federal Highway, Suite 200 Port St. Lucie, FL 34952 (772) 380-9972

SORRENTO

Camp Challenge

31600 Camp Challenge Road Sorrento, FL 32776 (352) 383-4711

SOUTHWEST FLORIDA

Lily Academy Naples

2801 County Barn Road Naples, FL 34112 (239) 384-5620

Lily Academy Fort Myers

2438 2nd Street Fort Myers, FL 33901 (239) 337-9328

Spanbauer Residence

2101 County Barn Road Naples, FL 34112 (239) 774-6118

Adult Day Training Center

3966 Arnold Avenue Naples, FL 34104 (239) 261-1789

TAMPA BAY

2403 E. Henry Avenue Tampa, FL 33610

Murray Child Development Center

(813) 988-7633

Military Respite Care

(813) 988-7633

TAMPA BAY TEEN PARENTING PROGRAM

Simmons Career Center (East)

1202 Grant Street Plant City, FL 33563 (813) 707-7430

South County Career Center (South)

2810 John Sherman Way – Hwy. 41 Ruskin, FL 33570 (813) 233-3335

D.W. Waters Career Center (West)

2704 N. Highland Avenue Tampa, FL 33602 (813) 233-2655

WEST PALM BEACH

213 S. Congress Avenue West Palm Beach, FL 33409

Igoe-Amar Child Development Center*

(561) 471-1688

Early Steps Program

(561) 471-1688

Early Steps Program

1675 Palm Beach Lakes Blvd, Suite 200 West Palm Beach, FL 33401 (561) 881-2822

*Member of the Easter Seals National Child Development Center network

**Supported by the Alachua County Board of County Commission's Community Agency Partnership Program and the City of Gainesville, Community Development Block Grant Program

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