



Hello!

We are gearing up for the Easterseals DuPage & Fox Valley's

Run for the Kids: Superhero Hustle! on Saturday, October 1.

Participants of all abilities will run, walk or roll across the finish line of this superhero-themed 5K Run/2Mile Walk through residential Villa Park. We welcome **more than 600 runners, walkers and spectators** as they support therapy programs for children with developmental delays and disabilities.

We invite you to join forces with us as a sponsor of this special event. Together we will celebrate the powerful partners in our community and the children we serve. We hope you will take this opportunity to align with our cause, and promote your business to a large network of local families and friends.

Your partnership will fund the therapies that help ensure children with disabilities and their families are empowered.

Thank you for your consideration! We hope to see you there!

A handwritten signature in black ink that reads "Kelly".

Kelly Moreland

Vice President of Development



eastersealsdfvr.org/runforthekids

Please see the following page for sponsorship opportunities.

Questions? Please contact:
Susan Bonner at 630.282.2031
or sbonner@eastersealsdfvr.org

Contributions can be directed to:

Easterseals DuPage & Fox Valley
Attn: Susan Bonner
830 S. Addison Avenue
Villa Park, IL 60181

Tax ID # 36-2476388

SPONSORSHIP OPPORTUNITIES

Run For The Kids * October 1, 2022

\$10,000

PRESENTING SPONSOR

- Logo on Event T-shirts, Website, Signage, All Print Advertising and Social Media
- Goody Bag Item
- On-site Tent
- 20 Complimentary Registrations
- Press Release Inclusion
- Sponsored E-blast
- Verbal recognition during presentation

\$5,000

PLATINUM SPONSOR

- Logo on Event T-shirts, Website, Signage, Advertising and Social Media
- Goody Bag Item
- On-site Tent
- 15 Complimentary Registrations
- Press Release Inclusion

To ensure proper recognition, sponsorship commitments must be received by 9/10/22.

\$2,500

GOLD SPONSOR

- Logo on Event T-shirts, Website, Signage, Advertising and Social Media
- Goody Bag Item
- On-site Tent
- 10 Complimentary Registrations

\$1,000

SILVER SPONSOR

- Logo on Event T-shirts, Signage, and Social Media
- Goody Bag Item
- On-site Tent
- 5 Complimentary Registrations

\$500

BRONZE SPONSOR

- Logo on T-shirts
- Goody Bag Item
- On-site Tent
- 2 Complimentary Registrations

\$300

FRIENDSHIP SPONSOR

- Logo on T-shirts
- Goody Bag Item
- On-site Tent
- 1 Complimentary Registration



ENGAGE YOUR TEAM!

- Promote team-building within your company while supporting a great cause! Reach out to learn more about forming a team to ride, volunteer or fundraise!

WOW!

or choose a ONE-OF-A-KIND SPONSORSHIP OPPORTUNITY!



Finish Line Sponsor (1) \$1,500

We have an exclusive opportunity for one company to sponsor the finish line of our 5K. Your logo will be on the finish line banner that is crossed by 500 adults and children!

T-Shirt Sponsor (1) \$1,000

Your logo at the top on event T-shirts. Our shirts are worn long after the run for continued brand recognition.

Food Tent Sponsor (1) \$3,000

A favorite part of the run is the fresh grilled hamburger lunch. We have an exclusive opportunity for one company to sponsor our celebration meal.

Super Hero Booth (1) \$500

Sponsor this fun space for our kids to be flying superheroes! All of our attendees can take a selfie in this open Photo Booth and post to social media.

Water Stations (2) \$250

Be ready to cheer on our runners and walkers at one of our 2 water stations.

