

#### How does it work?

Record a video on that showcases your child's talents or therapy achievements. Follow these tips:

- · Film with the camera horizontally
- Place the camera on a steady surface or tripod
- Test the audio and lighting before recording
- Limit background noise when filming
- Watch for shadows/glare from windows or mirrors
- Try to avoid wearing branded clothing and using licensed music when possible

Submit your video and waiver via the link below.

# **SHARE YOUR VIDEOS!**

Calling all kids to share your talents and achievements! For 39 years, children from Easterseals have showcased their accomplishments in our Annual Runway Showcase. This year the celebration will take to the screen and we want you to join us!

Dust off those tap shoes or bring out that instrument. Have a poem you wrote or a song you want to sing? This is the place for you! Working on a new goal in therapy? Show us how well you are doing. Submit your video to our Easterseals Children's Showcase YouTube Channel.

#### What's the deadline?

This is a rolling submission process. Videos may be submitted from October 10 - March 5, but the sooner they are submitted, the more views they will get! They will be posted in the order they are received. All videos will be reviewed and added to the Showcase Channel within five business days.

#### Who will see my video?

The video will be shared via our Easterseals Children's Showcase YouTube Channel. Viewing is limited to Children's Showcase donors of \$40+ or supporters who sign on to host a fundraising party for Easterseals. Some videos may also be shared on our social media accounts and in Easterseals email communications. Your friends and family can unlock access to the channel by becoming a Children's Showcase Supporter.

#### How many videos can I submit?

To give everyone a chance to shine, each child is limited to two video submissions.

#### Can a sibling or friend appear in my video?

Your siblings, cousins, neighbors or friends are welcome to appear in your video. Anyone featured will need to submit a video waiver and those under 18 will need the waiver signed by a caregiver. The waiver must be complete before uploading to the channel.

## I WANT TO PARTICIPATE, HOW DO I SIGN UP?

To sign-up or upload a video, click HERE.

### **QUESTIONS?**

Contact eskaggs@eastersealsdfvr.org