

Hello!

Join us on **Sunday, August 28** in Elgin for the **7th Annual Easterseals DuPage & Fox Valley Bike for the Kids!** Cyclists will ride to help support therapy services for infants and children with developmental delays and disabilities.

New This Year! Cyclists will choose a 12, 25 or 50 mile route along the beautiful Fox River Trail path. A 100-mile challenge will also be available any time in the month of August to earn special prizes via the Strava app. The day ends with a taco lunch, kid-friendly bike parade and adapted bike presentation. Be a part of this community centric event that has included visits from Mayor Kaptain, the Elgin Fire and Police Departments, and many local friends.

We hope you will consider sponsoring this event. More than 250 participants of all abilities will rally behind your brand and the children we serve at Easterseals.

Thank you!



Kelly Moreland
Vice President of Development

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When we were introduced to Wesley's adaptive trike, I realized it was the first fun, non-essential thing, we were able to teach Wesley to do. One that encourages inclusion and bridges the gap between all of his neighborhood friends. ”

- STEPHANIE (Wesley's mom)



eastersealsdfvr.org/bikeforthekids

Please see the following page for sponsorship opportunities.

Questions? Please contact:
Susan Bonner at 630.282.2031
or sbonner@eastersealsdfvr.org

Contributions can be directed to:

Easterseals DuPage & Fox Valley
Attn: Susan Bonner
830 S. Addison Avenue
Villa Park, IL 60181
Tax ID # 36-2476388

SPONSORSHIP OPPORTUNITIES

Bike For The Kids August 28, 2022

<p>\$5,000</p> <p>PLATINUM SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, Advertising, Rest Stop Signage, and Email Blasts • Goody Bag Item • 10 Complimentary Registrations • Press Release Inclusion • Sponsored E-Blast 	<p>\$2,500</p> <p>GOLD SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, Advertising, Rest Stop Signage, and Email Blasts • Goody Bag Item • 5 Complimentary Registrations • Press Release Inclusion 	<p>\$1,000</p> <p>SILVER SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, and Advertising • Goody Bag Item • 3 Complimentary Registrations 	<p>\$500</p> <p>BRONZE SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, and Advertising • Goody Bag Item • 2 Complimentary Registrations 	<p>\$300</p> <p>FRIENDSHIP SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, and Advertising • Goody Bag Item • 1 Complimentary Registration 	<p>\$150</p> <p>FUEL SPONSOR</p> <ul style="list-style-type: none"> • Logo on Event Site, T-shirts, and Advertising • Goody Bag Item
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To ensure proper recognition, sponsorship commitments must be received by 08/01/22.

ENGAGE YOUR TEAM!

Promote team-building within your company while supporting a great cause! Reach out to learn more about forming a team to ride, volunteer or fundraise!



One-of-a-Kind Sponsorships!

One-of-a-Kind Sponsors receive the same benefits as the corresponding amount above, plus special recognition at site.



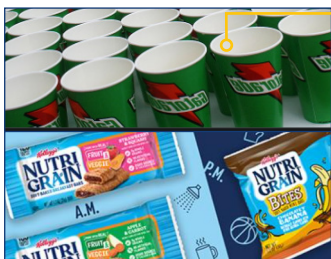
Festival Park Sponsor (1) \$3,000
 We have an exclusive opportunity for one company to sponsor our new location at Festival Park. Your company logo will be on a large banner welcoming our participants to the event.



Food Tent Sponsor (1) \$2,500
 Our event is growing in popularity! Could it be the tacos? We have an exclusive opportunity for one company to sponsor the taco bar. Put your brand in a space everyone will see!



T-shirt Sponsor (1) \$1000
 Your logo at the top on event T-shirts. Our shirts are worn long after the run for continued brand recognition.



Rest Stop Sponsor (2) \$500
 Sponsor a rest stop for our cyclists! Provide food, water or Gatorade for one of our main rest stops. This is also a great opportunity bring your team together to volunteer and cheer on our riders!



Kid's Pedal Parade (1) \$300
 After the bike presentation, all of the kids join in a Pedal Parade with prizes and cheers at each lap!