

Dear Friend,

Please join us on **Sunday, August 25** in Elgin for the 9th Annual **Easterseals DuPage & Fox Valley Bike for the Kids!** Cyclists will ride to support therapy services for infants and children with developmental delays and disabilities.

We are excited to celebrate at Festival Park in the heart of downtown Elgin! Choose your distance and visit rest stops along the beautiful Fox River Trail. The day ends with a taco lunch, kid's bike parade and adapted bike presentation. Be a part of this community event that has included visits from Mayor Kaptain, the Elgin Fire and Police Departments, and many local friends.

We hope you can join as a sponsor of this event. Your sponsorship helps us keep this event free for the children we serve. More than 250 participants of all abilities will rally behind you and the children who benefit from pediatric therapies at Easterseals.

Thank you!



Kelly Moreland
Vice President of Development



Camden's mom and therapists cheer him on his new adapted bike.

“Camden is constantly trying new things and nothing slows him down. His older sister started learning to ride a bike last Summer and Camden wanted to try it too but struggled with the pushing and some of the coordination. Watching him practice in therapy and ride his new adapted bike has been amazing to see.”

”



LEND A HAND

Support a rest stop, form a cheering section or choose another volunteer post.



JOIN THE FUN

Participate in this family-friendly event and cheer on our adapted bike recipients in the kids' ride.



RALLY YOUR TEAM

Gather your crew to ride or donate. It's easy to invite others to join you.



SPONSOR THE CAUSE

We offer opportunities for your company to get noticed in big or small ways. Make an impact!

Together we can ensure that children with disabilities and their families are empowered.

eastersealsdvr.org/bikeforthekids

Please see the following page for sponsorship opportunities.

For more information: Susan Bonner at 630.282.2031 or sbonner@eastersealsdvr.org

SPONSORSHIP OPPORTUNITIES

BIKE FOR THE KIDS | AUGUST 25, 2024 | ELGIN



\$10,000 PRESENTING SPONSOR

An exclusive opportunity for one company to sponsor our Bike for the Kids event at Festival Park. Your company logo will be featured in event marketing material and on a large banner welcoming our participants to the event. In addition, we will feature your brand story in a social media post and email blast to our 10,000 followers and subscribers, and the event press release. Plus, the benefits listed under All Sponsorships.



\$5,000 PLATINUM SPONSOR

The PLATINUM sponsorship level will feature your logo everywhere! event T-shirts, website, top billing in select advertising and social media, event signage and banners. Plus press release inclusion, sponsored email blast, and the benefits listed under All Sponsorships.

\$2,500 GOLD SPONSOR

The GOLD sponsorship level will feature a logo splash on event T-shirts, website, select advertising, social media, event signage and banners. Plus press release inclusion and the benefits listed under All Sponsorships.

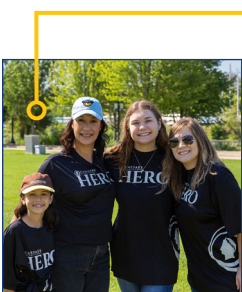


\$1,500 SILVER SPONSOR

The SILVER sponsorship level will feature your logo on event T-shirts, website, select advertising, social media, event signage and banners. Plus benefits listed under All Sponsorships.

\$1,000 T-SHIRT SPONSOR (3)

Your logo in the top tier on our event T-shirts. Our shirts are worn long after Bike for continued brand recognition. This year we are featuring a green heathered T-shirt in youth and adult sizes.



\$500 REST STOP SPONSOR (3)

Sponsor a rest stop for our cyclists! Provides snacks, hydration and fuel for one of our main rest stops. This is also a great opportunity to bring your team together to volunteer and cheer on our riders!

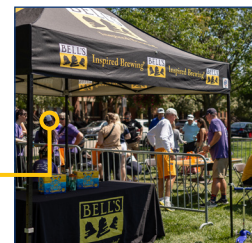
\$250 EVERY KID CAN RIDE SPONSOR

Help us keep this event free for the children we serve. Every \$250 donation sponsors registration for 10 children from Easterseals.



IN-KIND DONATIONS

Lots of opportunities to support our ride with giveaways for our participants, food samples and more. Have an idea? Reach out!



Ready to pledge your support?
Contact Susan Bonner at 630.235.5022 or sbonner@eastersealsdfvr.org

DOUBLE YOUR IMPACT! Expand your reach by sponsoring our **RUN FOR THE KIDS: SUPERHERO HUSTLE** event on **OCTOBER 5**, in Villa Park. Ask us about a discounted dual sponsorship package.