



## Get Ready for Giving Tuesday

[Click here for an example](#)

### Donations will be matched dollar-for-dollar!


1. Click **HERE** to access Easterseals DuPage & Fox Valley's CLASSY fundraising site.
2. Click **BECOME A FUNDRAISER**
3. **Start fundraising** as an individual or create a team.
4. Create an account
5. Fill in required fields with:
  - Suggested goal: \$500
  - Your page headline: show up for (child name) on Giving Tuesday
6. Upload an Image and Press **MANAGE** in the top left to personalize your story.

**Tip:** In the **Manage Dashboard** you can see donations and share your page via Email and create a linked Facebook Fundraiser.


### Tips

- **Keep people updated** on your progress with posts throughout the day.
- **Thank your friends** on social media as donations come in.
- **Watch the @eastersealsdfvr** accounts on Facebook, Instagram, Twitter and LinkedIn for other posts you can share.

### Utilize Social Media

-  It's easy to set up a **Facebook fundraiser** or add a donate button to your post.

[CLICK HERE TO START](#)

-  You can now **add a donation sticker** to your Instagram stories!

- Be sure to choose **Easterseals DuPage & Fox Valley** (@eastersealsdfvr)
- Personalize the text and photo to share your family's experience.

**NOV  
28**

## GIVING TUESDAY

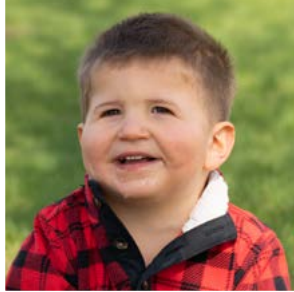
Donations will be doubled!

Help us reach our **\$200,000 GOAL!**

**1:1  
MATCH**

NOV  
28

# GIVING TUESDAY



## On Giving Tuesday:

**1. Kick off the day with a donation of any size.**

**2. Invite others to join you!**

- Email your contacts
- Share the link to your page and invite others to join you!
- Share this fundraiser on social media



**3. Raise \$250 or more\* and earn a Seasonal Treat Caddy!**

(\*excluding matching gifts)

## Engage your employer

- **Encourage your co-workers** to make a donation, join your fundraising team and rally behind this global day of giving. Help them understand why Easterseals matters to you.
- **Introduce Easterseals**  
Ask about your company's community engagement and find out if they have a matching gift program. Many employers are supporting causes that are important to their employees.

## Involve your family

There are many ways to get involved and engage family and friends of all ages!

- **Think of ways your child and their siblings or friends could get involved. Some ideas include:**
  - Host a hot cocoa stand to raise money.
  - Sell friendship bracelets or custom crafts.
  - Incentivize donors by offering cookies or handmade goodies to those who give.
- **Record a video thank you message** from your child to share to people who support your fundraiser that day.
- **Planning a donation?**  
Consider offering a personal match to gifts made by your family and friends.

# Thank YOU!



DuPage & Fox Valley

Villa Park | Naperville | Elgin

[eastersealsdfvr.org/givingtuesday](http://eastersealsdfvr.org/givingtuesday)

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