



THE ORIGINAL COLUMBUS
TURKEY TROT
2025





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The Original Columbus Turkey Trot

Giving Thanks. Giving Back.

Each year, participants in *The Original Columbus Turkey Trot* enjoy walking, running, and trotting in support of Easterseals Central & Southeast Ohio. A beloved holiday tradition that attracts more than 5,000 participants from local, regional, and national communities, *The Original Columbus Turkey Trot* is a fun opportunity for families, friends, and neighbors to kick-off the holiday season by giving back to the children and families positively impacted by Easterseals.

Every dollar of *your* sponsorship directly supports the critical programs and services offered by Easterseals Central and Southeast Ohio that make it possible for families across Ohio to thrive. When you support the Trot, you're supporting children and adults living with disabilities in *your* community.

2025 Sponsorship Opportunities:

~~PLATINUM - \$25,000~~



GOLD - \$10,000

SILVER - \$5,000

BRONZE - \$2,500

NEIGHBORHOOD - \$1,000



Sponsor Benefits

Please note: all benefits are subject to print/design due dates.

Sponsor Level	Neighborhood \$1,000	 Bronze  \$2,500	 Silver  \$5,000	 Gold  \$10,000
T-Shirt	Company logo on bottom tier of race shirt.	Company logo on bottom tier of race shirt.	Company logo on middle tier of race shirt.	Company logo just under platinum on top of race shirt, 2nd only to platinum in size.
Event Space			Company name/logo displayed in one area within Family Fun Tent space.	Headlining sponsor of Kids tent and food drive. Logo on sign and throughout tent.
Event Website		Company logo on event and registration websites.	Company logo prominent on event and registration websites.	Company logo prominent on event and registration websites.
Registration Discount	\$5 event registration discount for 5 signups.	\$5 event registration discount for 10 signups.	\$7.50 event registration discount for all employees.	\$10 event registration discount for all employees.
Race Day			Table space on-site day of the event for self promotion.	Table space on-site day of the event for self promotion.
General Race Promotion				Company logo included on all race day images posted to social media before and after event.

The Original Columbus Turkey Trot is frequently promoted via social media and local news channels. Lamar Billboards promotion around Columbus starting 6 weeks before the event.

Sponsor Benefits

Please note: all benefits are subject to print/design due dates.

Sponsor Level	  
T-Shirt	Company logo on race shirt, largest logo and top placement.
Event Space	Headlining sponsor of entire event. Name and logo incorporated into race event name and all digital and physical materials.
Event Website	Company logo prominent on event and registration websites, included as part of each race logo.
Registration Discount	\$10 event registration discount for all employees and 10 complimentary signups.
Race Day	Raceday tent setup area for self promotion. Physical promotion provided by company at packet pickup.
General Race Promotion	Company logo included on six (6) premiere digital billboard locations promoting Turkey Trot (5 million impressions in 2023).

Sponsors will receive all benefits listed under tier, plus smaller sponsor tier benefits when applicable.



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Thaniel

2025 Logo Artist

Commitment Form

Company/Sponsor Name:

(Please print name as you wish to appear on printed and promotional materials)

Contact Name (to confirm guest list, etc.):

Email_____

Address_____City_____State_____

Zip_____Phone_____

Please accept our Sponsorship for: (check appropriate box)

- ☐ ~~\$25,000 PLATINUM MEDAL~~ **SOLD**
☐ \$10,000 GOLD MEDAL
☐ \$5,000 SILVER MEDAL
☐ \$2,500 BRONZE MEDAL
☐ \$1,000 NEIGHBORHOOD

We are unable to sponsor at this time. Please accept our donation of
\$_____

Payment Information

Check Enclosed

☐ Invoice Me

☐ Credit Card

Name on Credit Card_____

Card Type: Visa Mastercard Discover American Express

Card Number:_____

Exp. Date_____Sec. Code_____

Signature:_____Date:_____

*Please send the logo you wish to use for promotional purposes to Paul Roth at proth@easterseals-cseohio.org

Mail commitment form to:

EASTERSEALS CENTRAL & SOUTHEAST OHIO

ATTN: David Phillips

3830 Trueman Court

Hilliard, OH 43026

For more information, please contact

David Phillips at **614-228-5523** or dphillips@easterseals-cseohio.org