



ANNUAL REPORT

2021

**Leading the way to 100% equity,
inclusion, and access**



2021 LEADERSHIP

OFFICERS

Trish Krejci, President
AEP

Jay Grote, Vice President
GBQ

Grant Mooi, Treasurer
Merrill Lynch

Jennifer Nickell-Thomas, Secretary
Retired

Ryan Steele, 2nd Secretary
Porter Wright

Jim Kelley, Past President
Big Lots

DIRECTORS

Angie Firestine
Central Ohio Newborn Medicine

Misti Cole
City of Columbus

Jeffrey Gouhin
Merrill Lynch

James Hill
Chillicothe and Ross County Public Library

J. Anthony Kington
Taft/

Kimberly Lathem
Cardinal Health

Chris Lowe
Forever Friends

Kazue Motoki
Honda of America Mfg., Inc.

René Phillips
Special Education Teacher, Retired

Kimberly Regis
Nationwide Children's Hospital

Rachel Beck Monfort
Morgan Stanley

SENIOR LEADERSHIP TEAM

Pandora Shaw-Dupras
Chief Executive Officer

Kristy Emch-Roby
Chief Development Officer

Toni Mason
Chief Human Resources Officer

Melissa Kuhn
Director of Adult Community Services

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NOTE FROM OUR CEO



In the 2nd year of the COVID-19 pandemic, Easterseals Central and Southeast Ohio faced continued adversity from the effects the virus has had on our society. But through it all, we overcame. Drawing inspiration from the 17,000+ individuals we served, we were able to push through and continue our great services and thrive in their communities.

Our staff has gone above and beyond this past year to serve our clients in the numerous programs we offer. We increased our clientele reach by over 20% from 2020 to 2021. We also introduced a great new event, Bourbon & BBQ, that was such a success we are bringing it back for 2022. The successes we achieved through another hard year are a testament to the strength and hard work of our people – staff, clients, donors, and volunteers.

But even as we start to get back to normal again, we still need your help and support to continue our life-changing services. Your support helps to assure that Easterseals Central and Southeast Ohio can continue to serve individuals and their families living with disabilities in our community. Together, we can help change lives for the better.

With warm regards,

A handwritten signature in blue ink, appearing to read "Pandora Shaw-Dupras". The signature is fluid and cursive, written over a light blue circular watermark or seal.

Pandora Shaw-Dupras, CEO

NOTE FROM OUR BOARD PRESIDENT



Following such an unprecedented year like 2020 brought more questions than it answered going into 2021. The COVID-19 pandemic left many people scared for the future, for the unknown. While 2020 was a success for us, even despite everything, there was still a very bleak view on the future of the world. Many businesses and other non-profits weren't as lucky to make it through.

But things could not have been better. We increased our clientele reach to over 17,000 individuals that we were able to serve. That's an increase of over 20% from 2020. We not only bounced back, we grew to heights we haven't seen before. I could not be prouder of the work the team at Easterseals Central & Southeast Ohio has done. Their creativity and resilience drove these positive benchmarks.

I'd like to thank each and every staff member, client, donor, and volunteer for their amazing support and continued dedication. After two long and unnerving years, we are starting to see the other side. And it's because of all your unwavering support that we were able to come out on the other side even better, ready to continue the exceptional work Easterseals Central and Southeast Ohio will do for communities and participants in the coming year.

With the utmost appreciation,

A handwritten signature in black ink, appearing to read 'Trisha Krejci'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Trisha Krejci, Board President



MISSION

Easterseals' purpose is to change the way the world defines and views disability by making profound, positive differences in people's lives every day.

We provide exceptional services, education, outreach, and advocacy so that people living with disabilities can live, learn, work, and play in our communities.

Our goal is to lead the way to 100% equity, inclusion, and access for people with disabilities, families and communities.

Easterseals offers a variety of services to help people address challenges and achieve personal milestones throughout their lives.

VISION

Easterseals' vision is to be recognized as the organization that changes lives and transforms the communities we serve.

We want to empower people to live their best lives. We want to engage all members through compassion, knowledge and quality service.

We aim to give all people a chance to reach their full potential and live a truly inclusive life without limitations.

We strive to be at the forefront to full equity, inclusion, and access for people with disabilities, families, and communities.

All abilities. Limitless possibilities.



PROGRAMS AND SERVICES

17,002 Clients Served in 2021

SERVICE	2021
Early Childhood Education	74
Summer Program	42
After School	35
In-Home Services	32
Adult Day Services	63
Information & Referral	121
Transportation	17
Dolly Parton Imagination Library	10,646
Ombudsman	5,811
Recreation	0
Vocational	0
Discovery Garden	161
TOTAL CLIENTS SERVED	17,002



WE PROVIDE ESSENTIAL SERVICES AND SUPPORTS FOR EVERY STAGE OF LIFE

REVENUE AND EXPENSE

2020 REVENUE

Program Services	2,705,764
Contributions	594,171
Grants & Contracts	1,619,375
Investment Gain (Loss)	162,044
Other	204,652
TOTAL REVENUE	\$ 5,286,006

2020 EXPENSE

Program Services	4,393,077
Management/General	522,365
Fundraising	171,756
Total Functional Expense	5,087,198
Pension & Other	54,918
TOTAL EXPENSES	\$ 5,142,116

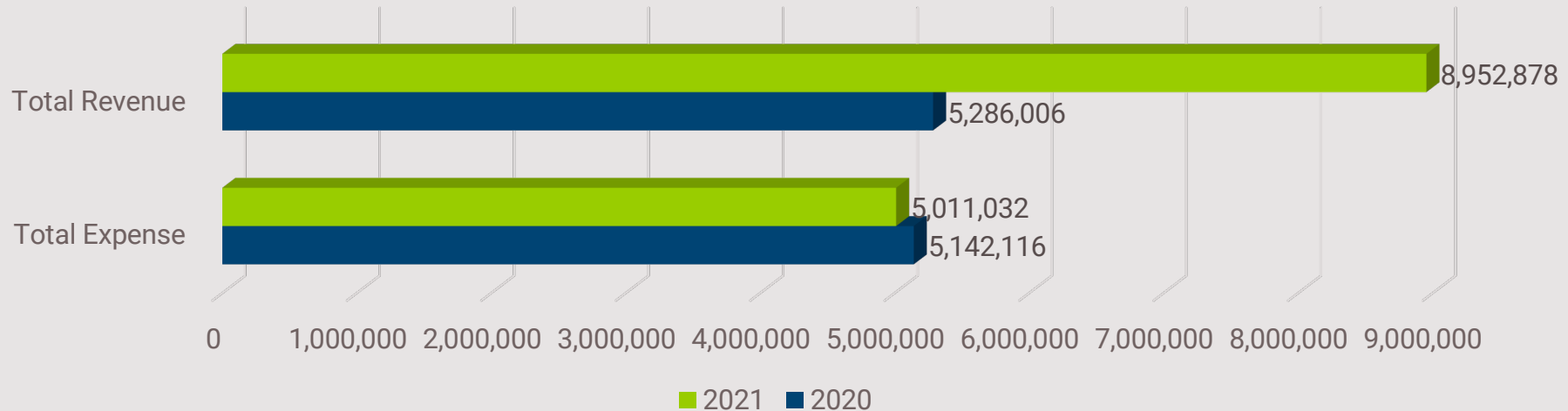
2021 REVENUE

Program Services	2,319,541
Contributions	506,993
Grants & Contracts	4,671,094
Investment Gain (Loss)	376,929
Other	1,078,321
TOTAL REVENUE	\$ 8,952,878

2021 EXPENSE

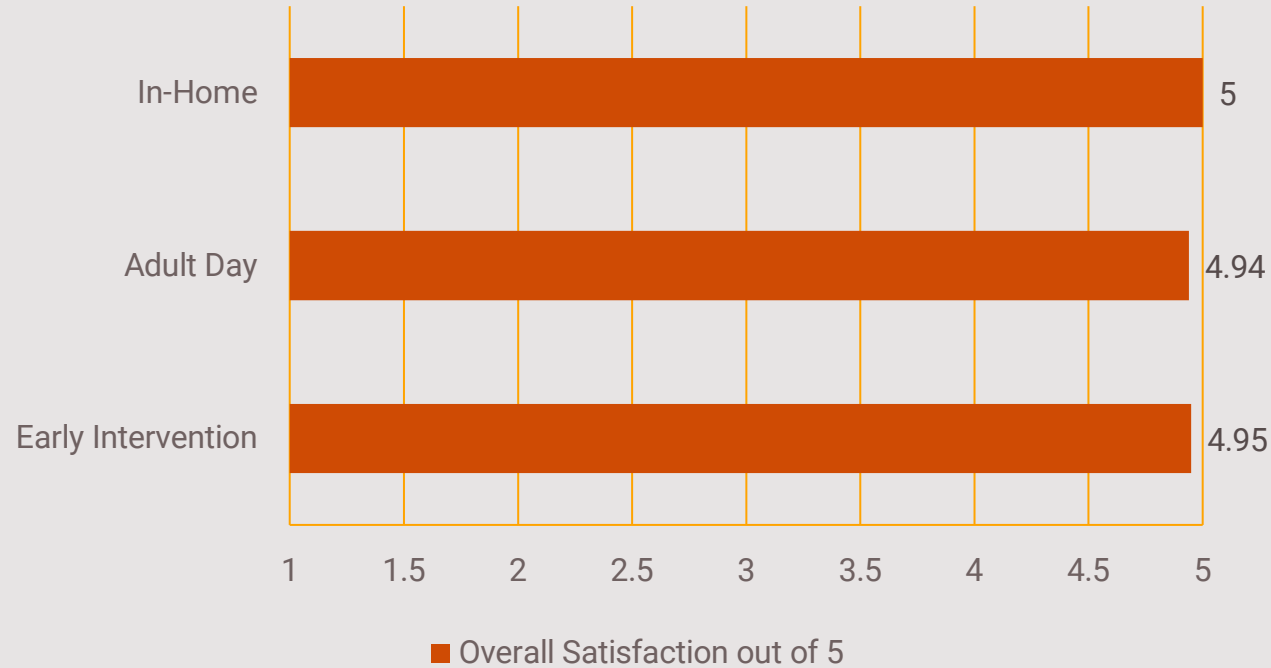
Program Services	4,377,139
Management/General	412,861
Fundraising	163,669
Total Functional Expense	4,953,669
Pension & Other	57,363
TOTAL EXPENSES	\$ 5,011,032

Comparison of 2020 & 2021 Financials



PROGRAM SURVEY RESULTS

Average Overall Satisfaction



100% of our clients who responded to the survey said they WOULD recommend Easterseals to their family and friends.



EARLY INTERVENTION & "OUT OF SCHOOL" YOUTH PROGRAM

EARLY INTERVENTION

Easterseals Central and Southeast Ohio provides help to young children with or at risk for developmental delays. We help children with disabilities achieve their goals in cognitive, social/emotional, communicative, adaptive, and physical development.

Easterseals is a center-based early intervention program with access to group-oriented, facility-based curricula for children 12 to 36 months of age. Our Early Intervention program focuses on a child's needs early on in their development at their individual level of ability, giving them the head start they need to keep up with their peers.

An individualized plan is developed for each child and their family, outlining goals to be focused on with their team. Classroom size is limited to eight children with one certified early intervention specialist and teacher's assistant per classroom. Students work with trained physical, occupational, speech, and music therapists.

Our generous sponsors make this program possible



Nationwide FOUNDATION

THE HARRY C. MOORES



Out-of-School Youth Program Quick Facts:

- ❑ IT'S FREE! Thanks to the Franklin County Commissioners, there is no tuition cost to families, and priority is given to Essential Workers and to those who qualify for TANF benefits (SNAP, cash assistance, etc.)
- ❑ Nutritious lunch & snacks are provided daily, at no cost
- ❑ Participants must be in Kindergarten to 4th grade to attend
- ❑ Bussing will be provided to and from Finland Elementary each day for children of families living within a 3-4 mile radius from the school
- ❑ Low student to staff ratios, 2:8 Staff/Student



DISCOVERY GARDEN/CHANCE TO DANCE/OGIL

CHANCE TO DANCE

The mission of Chance to Dance is to make sure the students appreciate the art of movement through rhythmic ability and to use various music as well as imaginative play. We strive for our students to enjoy the class and develop a love for dance. These dance classes provide the opportunity for kids with disabilities a CHANCE to DANCE.

In-Person and virtual classes are offered completely FREE to families. During the in-person classes, we provide the costumes, shoes, props, supplies, and music. For the virtual classes, we use items that anyone can find around their home. In keeping with the tradition of dance studios, we have two recitals a year (winter and spring). Chance to Dance also gets invited to participate in several community functions throughout the year.

CHANCE
TO
DANCE



Our generous sponsors make this program possible


THE COUNTRY CLUB
MUIRFIELD VILLAGE

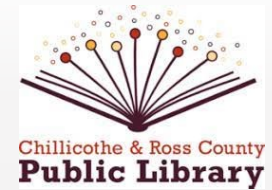


DISCOVERY GARDEN

Our Discovery Garden program offers weekly gatherings that engage children in age-appropriate activities in-line with their ages & stages. It also offers support to parents seeking advice on how to best care for their families.

Our generous sponsors make this program possible

THE
BURTON C.
STEVENSON
ENDOWMENT

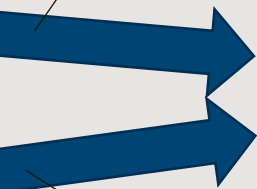


OHIO GOVERNOR'S IMAGINATION LIBRARY

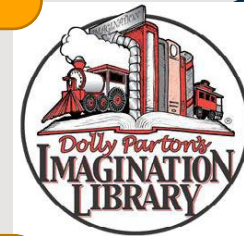
Program goal: To support the literacy development of every child by providing a book per month from birth to age 5 FOR FREE. There are 10,646 kids currently in the program. (double-check #)



- Raises 50% of funds
- Support affiliate programs



- Raise 50% of funds
- Enrolls children
- Promotes program



Manages selection and distribution

Books arrive in mailbox



LONG-TERM CARE OMBUDSMAN & ADULT DAY SERVICES

LONG-TERM CARE OMBUDSMAN

Easterseals Central and Southeast Ohio is the official Ohio State Long-Term Care Ombudsman sponsoring agency for Region 6 and Region 8. The Long-Term Care Ombudsman Program advocates for excellence in long-term services and supports wherever consumers live.

Ombudsman staff and volunteers focus their time on educating consumers about long-term care services and support empowering them to know their rights and to voice their concerns.

Our Long-Term Care Ombudsman Program covers the following 16 counties:

Region 6

Delaware
Fairfield
Fayette
Franklin
Licking
Madison
Union
Pickaway

Region 8

Athens
Hocking
Meigs
Monroe
Morgan
Noble
Perry
Washington

Region 6 Phone:

614-345-9198
or
1-800-536-5891

Confidential fax:

614-443-1848

Region 8 Phone:

740-373-6400
or
1-888-502-6601

Confidential fax:

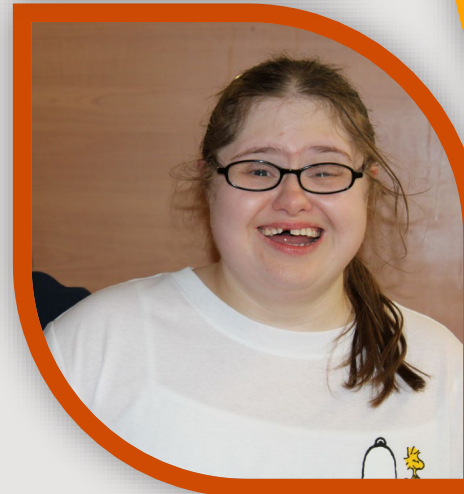
740-414-4488



ADULT DAY SERVICES

Easterseals offers adults with disabilities the opportunity to live, learn, work and play as a vital member of their own community. We provide therapeutic programming, life skills training, and the support necessary to remain actively engaged within our communities.

Our clients have the opportunity to regularly interact with people of all ages and ability levels through regular activities and events.



HOW YOU CAN HELP

DONATE:

Online - www.eastersealscentralohio.org

Over the Phone - **614.228.5523**

Mail a Check - **3830 Trueman Court, Hilliard, OH 43026**

AMAZON:

Shop through **Amazon Smile** and designate **Easterseals Central and Southeast Ohio** as your Smile Charity

KROGER:

Register your Kroger Plus Card in the **Community Rewards program** in support of Easterseals Central and Southeast Ohio, using code **IT723**

ASK ABOUT:

- DONOR-ADVISED FUNDS --
- STOCK DONATIONS --
- WORKPLACE GIVING PROGRAMS --

VOLUNTEER

Contact Paul Roth at proth@easterseals-cseohio.org to learn more about our available opportunities.

Follow us on Social Media to stay up to date on all of our upcoming events for volunteer opportunities.

Look for us on volunteer recruitment sites:
SignUpGenius.com
VolunteerMatch.com

ATTEND ONE OF OUR EVENTS

Bourbon & BBQ: Friday, August 12th at The Farm at Harvest Hills in Delaware

Clays for a Cause: Friday, September 30th at Cardinal Shooting Center in Marengo

The Original Chase Thanksgiving Day Turkey Trot: Thursday, November 24th at the Shops on Lane Avenue

Visit eastersealscentralohio.org for more info and to purchase your tickets!



OUR LOCATIONS

easterseals

Central & Southeast Ohio

Franklin County

3830 Trueman Court
Hilliard, Ohio 43026
Monday—Friday 8 a.m.—5 p.m.
T: 614.228.5523
F: 614.228.8249

Scioto County

3858 Route 23
Portsmouth, Ohio 45662
Monday-Friday 8:30 a.m.—3:30 p.m.
T: 740-716-7295
F: 740-716-7296

Ross County

1855 Western Avenue
Chillicothe, Ohio 45601
Monday—Friday 8:30 a.m.—3 p.m.
T: 740.773.1273
F: 740.773.0936

Lawrence County

97 Private Road 80
South Point, Ohio 45680
Monday—Friday 8:30 a.m.—3:30 p.m.
T: 740.894.7560
F: 740.894.3541



LIVE

Hands-on, comprehensive, vital programs and support to help people reach their full potential, regardless of age, challenges, needs, or disabilities.

LEARN

Programs designed to help children and adults learn basic functions and master skills needed to develop and thrive and be sharp and active.

WORK

We help develop the skills necessary to help people prepare for the workforce.

PLAY

Easterseals offers fun, healthy, programs for children, adults and caregivers to relax, connect with friends and engage in constructive activities, all necessary to living the best life possible.

ACT

Our vibrant community of friends and supporters stands with those who face challenges by volunteering, advocating, donating and participating in events that inspire us and sustain our cause.

www.eastersealscentralohio.org