



Easterseals Arkansas Fashion Event has been happening since 2008! As we enter our 14th year of this fabulous event, we are also facing difficult times with the uncertainties of the COVID-19 pandemic. Given the current circumstances and with the health and safety of those we serve being our top priority, Fashion Event will be virtual in 2021. This means we will host the event online via a live streamed program on Thursday, March 18th at 7pm. The event will include a memorable fashion show, sponsor tributes and an awesome online auction.

Over the years, we have cheered hundreds of Easterseals children and adults down the runway and this year, even though it is a bit different, we are still going to cheer them on and celebrate!

Everyone's story is an inspiration and a testament to our mission of providing exceptional services to empower children and adults with disabilities to Live, Learn, Work and Play in their communities.

Easterseals Fashion Event highlights fabulous clothing from local stores in Central Arkansas, but more importantly, it is about celebrating the accomplishments of children and adults that Easterseals serves.

Now, more than ever, your support is needed. We invite you to act with us as we take on disability together! Your sponsorship will ensure children and adults with disabilities continue to receive the life-changing services they need and provide support for their families.

Enclosed is the event sponsorship information. Partnering with Easterseals Arkansas is an ideal opportunity to help make a difference in the lives of children and adults with disabilities and help change the way the world views and defines disabilities by making profound, positive differences every day!



Sincerely,

Handwritten signature of Ashley Merriman in cursive script.

Ashley Merriman
Event Chair

Handwritten signature of Jessica Schueck in cursive script.

Jessica Schueck
Event Co-Chair

Handwritten signature of Kathryn Norton in cursive script.

Kathryn Norton
Development Officer



Sponsor Levels	Fashionista \$15,000	Haute Couture \$10,000	Prêt-à-Porter \$5,000	Très Chic \$2,500	Vogue \$1,000
Listed as Sponsor	Largest Logo Event Website Virtual Event Save the Date Invitation	2nd Largest Logo Event Website Virtual Event Save the Date Invitation	3rd Largest Logo Event Website Virtual Event Invitation	Small Logo Event Website Virtual Event Invitation	Name Listed Event Website Virtual Event
Advertisements	Radio TV Print	Radio Print	Radio		
Ability to give a pre-recorded message/advertisement during virtual event	✓	✓			
Opportunity to have the fashion show filmed at your business	✓				
Shoutout on social media with tags and links	✓	✓	✓	✓	
Opportunity to put swag in kit	✓	✓	✓	✓	
Watch Party Snack Kit	✓	✓	✓	✓	✓

I agree to sponsor as: Fashionista Haute Couture Prêt-à-Porter Très Chic Vogue

Contact Name: _____

Company: _____

Address: _____

City, State, & Zip: _____

Email: _____ Phone: _____

Payment:

- Check is enclosed (Please make payable to Easterseals Arkansas, memo: Fashion Event)
- Credit Card Payment through our secure website: www.eastersealsar.com/donate
- Please Invoice

Please send a high-resolution logo for print and web use

For full marketing value, please respond by Friday, February 26th

Kathryn Norton, Development Officer

Easterseals Arkansas

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