





Presented by

I&TR

Bright Stars Night at the Circus 2017!

Be A Hero. Become A Bright Stars Very Important Partner (VIP)

Bright Stars is a magical night at the Ringling Bros. and Barnum & Bailey Circus in the nation's capital for more than 10,000 children and adults (including wounded warriors and other military veterans) with disabilities.

What is a Very Important Partner (VIP)?

A VIP is top-tier member of the Bright Stars planning committee. A VIP has a significant role in ensuring the success of the event. VIPs are a select group of professionals, business and community leaders working together to raise funds and awareness for Easter Seals and people with disabilities.

VIPs will work with event Co-Chairs, **Cecilia Hodges** of M&T Bank, David Ross of Atlantic Realty, and **Craig Ruppert** of Ruppert Companies, as well as other executives and community leaders, to raise vital funds for the families served by Easter Seals Serving DC | MD | VA.

Why Should You Become a VIP?

It feels good to give back! Share your good fortune, talent and influence and help those who are disadvantaged or have special needs.VIP Treatment: Enjoy the Circle of Heroes pre-circus reception; Listings/logos on the website, brochures, signage, etc.; VIP seats at circus. You will give the gift of the Circus to others: For each ticket sold through you and your friends' sponsorships and contributions, matching circus tickets will be provided for people with disabilities and their families.

What will we ask of you?

Executive VIP-Give or Get \$10,000 or more (**\$2,500 for Host VIP**) by making your own donation and securing donations from your business associates, vendors, friends and family. (Easter Seals staff will provide guidance, appeal letters, pledge forms and post-event thank you letters. You will receive the recognition you deserve for your efforts!)

How do you become a VIP?

Reply to the committee member who introduced you or contact Abby Cikanovich, Director of Events, at acikanovich@eseal.org or 301-920-9702.

Easter Seals Serving DC|MD|VA • 1420 Spring Street, Silver Spring, MD 20910 For additional information, contact **Abigail Cikanovich**, Director of Events Email: acikanovich@eseal.org | Phone: 301.920.9702 | Website: BrightStarsDC.org