



ADVOCACY

•••• AWARDS ••••

20th Anniversary

May 1, 2024 | Union Station | Washington, DC

Sponsorship Information





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Easterseals DC MD VA Vision: To create a hopeful, inclusive community where all people realize their potential and live meaningful lives.



About the Advocacy Awards

Join Easterseals DC MD VA as we honor advocates who have demonstrated an exemplary commitment to advancing opportunities for veterans, military families, children and adults with disabilities, and low-income families.

Why Sponsor?

Sponsorship at the Advocacy Awards guarantees your organization will receive visibility among some of the national capital region's top leaders in business, the military, and government.

- One of Washington, DC's **premier networking** events
- An **engaged audience**: We've raised more than \$8 million to fund critical Easterseals programs
- Join **A-list celebrities and dignitaries!** Over the years, we have welcomed:
 - The Honorable Elizabeth Dole
 - Secretary of Veterans Affairs Robert McDonald
 - Secretary of State Hillary Clinton
 - John Travolta and Kelly Preston
 - Chef Robert Irvine
 - Gary Sinise
 - Tom Brokaw
 - Rosalynn Carter
 - Charles Mann
 - And many more!
- Help support Easterseals work to **enrich lives and expand opportunities** for all children and adults in our communities, including people with disabilities and military backgrounds



2024 Award Recipients & Special Guest

Support vital Easterseals programs as we honor:



MILITARY FAMILY ADVOCATE AWARD

Admiral Christopher Grady, USN

12th Vice Chairman of the Joint Chiefs of Staff

Mrs. Christine Grady

Military Family Advocate



JUDY HEUMANN

COMMUNITY ADVOCATE AWARD

Candi Wolff

Citigroup



LEGISLATIVE ADVOCATE AWARD

The Honorable Susan M. Collins

U.S. Senator

The Honorable Mark R. Warner

U.S. Senator



VA

U.S. Department
of Veterans Affairs



PARTNER AGENCY AWARD

The U.S. Department of Veterans Affairs

Award accepted by

Deputy Secretary Tanya Bradsher

Celebrate our award recipients with special guest:



David Rubenstein

Co-Founder and Co-Chairman of the Board

The Carlyle Group

Why Support Easterseals DC MD VA?

Since 1945, Easterseals DC MD VA has worked tirelessly to enhance quality of life and expand access to healthcare, education, and employment. And we won't rest until each one of us is valued, respected, and accepted.

Together with our partners, we're reducing poverty and homelessness and improving healthcare and employment by empowering people of all ages and abilities to be full and equal participants in their communities. Join us.

Meet a few of our friends:

"Easterseals continues to be a lifesaver for our family," says Lori, whose sister experienced a traumatic brain injury and has been attending Easterseals Adult Day Services for 10 years. "It's like they know her better than family sometimes...And at Easterseals, they appreciate her for who she is."



"As a single father, it's not been easy. Easterseals has been a big help," says Mr. Harvin, father of six, including two sets of twins who all experienced speech delays. "All my children are doing a lot better since doing early intervention at Easterseals."



"Thanks to guidance from the Veteran Staffing Network at Easterseals, I was able to land a project management role at a Fortune 500 company that exceeded my expectations," says Talha, who needed help conveying the value of his Navy service to a corporate position.



How Do Your Funds Make a Difference?

- \$5,000 covers a full day of care for 50 people in an Easterseals Medical Adult Day Center
- \$10,000 can help as many as 12 veterans and their family members with therapy sessions and treatment through the Steven A. Cohen Military Family Clinic at Easterseals
- \$15,000 provides 60 wounded warriors and their spouses with a day of respite while their children enjoy a fun-filled adventure at Easterseals
- \$25,000 enables a child with disabilities or the child of a wounded warrior to prepare for a successful life at Easterseals Child Development Center for an entire year
- \$50,000 provides 2,000 hours of one-on-one employment counseling for veterans, wounded warriors, and military family members



Previous Award Recipients

- 2023** General Charles Q. & Mrs. Sharene Brown, Jr.*
PenFed Credit Union
Robin & Tom Portman
- 2022** Amazon Web Services
General Jay & Mrs. Mollie Raymond*
Dr. Marta Wilson
- 2021** Chef Robert Irvine
M&T Bank
General James & Mrs. Maria McConville*
(on behalf of service member families)
- 2020** Bobbie Kilberg
Admiral Michael Mullen (Ret.)
- 2019** General David & Mrs. Dawn Goldfein*
Gracia & Joe Martore
Marjorie Morrison
- 2018** Cohen Veterans Network
General Mark & Mrs. Hollyanne Milley*
- 2017** Ellyn Dunford
Dan Valenzuela
- 2016** Major General Carl McNair, Jr. (Ret.)
Northrop Grumman
General Mark and Mrs. Betty Welsh*
- 2015** Booz Allen Hamilton
The Honorable Elizabeth Dole
Dr. Ralph Shrader
- 2014** General John & Mrs. Ann Campbell*
(on behalf of service member families)
Hollister "Holly" Petraeus
- 2013** Tom Brokaw
Citi
Gary Sinise
- 2012** The Honorable Tom Harkin (IA)
The Honorable Chris Smith (NJ)
- 2011** The Honorable Daniel Inouye (HI)
Deborah Mullen
The Harry & Jeanette Weinberg Foundation
- 2010** Dan Bannister
The Honorable Pete Sessions (TX)
The Edward N. & Della L. Thome Family
Foundation
The Honorable Chris Van Hollen (MD)
- 2008** The Honorable Dave Camp (MI)
Capital One
The Honorable Mary Landrieu (LA)
- 2007** The Honorable John Dingell (MI)
Safeway Inc. – Eastern Division
- 2006** The Honorable Steny Hoyer (MD)
Secretary Norman Mineta
SunTrust Bank
- 2005** Freddie Mac
The Honorable Barbara Mikulski (MD)
The Honorable Paul Sarbanes (MD)
- 2004** The Morris & Gwendolyn Cafritz Foundation
The Honorable Chuck Grassley (IA)
The Honorable Eleanor Holmes Norton (DC)
The Honorable John Warner (VA)



*This does not constitute endorsement from any government agency or department.

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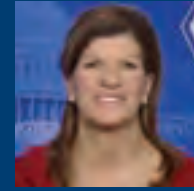
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Spouse of Gen Stephen W. Wilson, USAF (Ret)

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Sponsorship Opportunities

Sponsor Benefits	Presenting \$100,000	Inspiration \$50,000	Independence \$25,000	Advocate \$15,000	Empowerment \$10,000	Opportunity \$5,000	Dignity \$2,500	Ability \$1,000
Exclusive Co-Branding	✓							
Opportunity for CEO/Executive to speak or present award	✓							
Seat at Head Table for CEO/ Executive & Guest	✓							
Reserved Table of 10	3 (Premier)	2	1	1	1	4 Seats	2 Seats	1 Seats
Opportunity for VIP Guests to be seated at your table	✓	✓	✓					
Recognition by name during Program	✓	✓	✓					
Complimentary Valet Parking	10	4	2					
Inclusion in Dinner Program	Feature Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Logo	Logo	Name	
Easterseals Monthly E-Newsletter	Feature Story							
Inclusion in promotional materials	Logo	Logo	Logo	Logo	Name			
Onsite Signage	Logo	Logo	Logo	Logo				
Social Media Posts	✓	✓	✓	✓				

Sponsorship Opportunities

Sponsor Benefits	Signature Cocktail Reception \$75,000	Signature Valet \$40,000	Signature Live Streaming/Technology \$35,000
Reserved Table of 10	2 (Premium)	1	1
Complimentary Valet Parking	6		2
Exclusive Signage	Throughout the reception area	At Valet Parking Station	
Opportunity for VIP Guests to be seated at your table	✓	✓	✓
Full page ad in Dinner Program	✓	✓	✓
Inclusion in promotional materials	✓	✓	✓
Recognition by name during Program		✓	✓
Named signature drink	✓		
Logo included on cocktail napkins	✓		
Co-branded logo banner on live stream of event			✓



I am pleased to sponsor:

☐ **\$100,000 Presenting**

☐ **\$15,000 Advocate**

☐ **\$75,000 Signature Cocktail Reception**

☐ **\$10,000 Empowerment**

☐ **\$50,000 Inspiration**

☐ **\$5,000 Opportunity**

☐ **\$40,000 Signature Valet**

☐ **\$2,500 Dignity**

☐ **\$35,000 Signature Live Streaming/Technology**

☐ **\$1,000 Ability**

☐ **\$25,000 Independence**

DONOR INFORMATION: Is this a ☐ Company gift or ☐ Personal gift?

Company Name: _____
(please print legibly as it should appear in printed materials)

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Were you referred by a Committee member? If so, please list name here: _____

PAYMENT INFORMATION: ☐ Check enclosed (payable to Easterseals) ☐ Invoice me
☐ Charge my credit card

Name (as it appears on card): _____

Card Number: _____ CV Code: _____ Expiration: _____

Signature: _____

THANK YOU!

Please return this reservation form to:

Easterseals, 1420 Spring Street, Silver Spring, MD 20910

Email: events@eseal.org

Questions? Please call 301-920-9702 or email events@eseal.org

Easterseals DC MD VA is a 501(c)3 nonprofit organization. Tax ID 53-0212296