



advocacy awards

Please join leaders in business, government relations, and professional services as well as military and government dignitaries to support vital Easterseals services – Child Development, Adult Day, the Veteran Staffing Network (including Homeless Veteran Reintegration), and the Steven A. Cohen Military Family Clinic – that strengthen our entire community as we honor:



**Amazon Web
Services**



General John W. Raymond, USAF
Chief of Space Operations
Mrs. Mollie Raymond
Military Family Advocate



Dr. Marta Wilson
Founder & CEO
Transformation
Systems, Inc.

Co-Chairs: Liz Martin, AWS and Kim Clark Pakstys, Strategy & M&A Executive

Honorary Co-Chairs: General David Goldfein, USAF (Ret) and Mrs. Dawn Goldfein

Time: 6:00 PM Reception | 7:00 PM Dinner & Awards | 9:00 PM Dessert Reception

Attire: Business or Service Equivalent

April 12, 2022
National Building Museum
Washington, DC

For questions or more information please contact: events@eseal.org
or visit AdvocacyAwards.org



advocacy awards

Honoring advocates who have demonstrated an exemplary commitment to advancing opportunities for children and adults with disabilities or special needs, including military families.

- One of DC's premier networking events funds critical Easterseals programs that enrich lives and expand opportunities for all children and adults in our communities, including people with disabilities and military families.
- The Advocacy Awards brings together leaders in business, government relations, and professional services as well as military and government dignitaries.



Recognizing a prestigious group of award recipients including...

- | | |
|--|---|
| <p>2021 Chef Robert Irvine
M&T Bank
General James & Mrs. Maria McConville*
<i>(on behalf of service member families)</i></p> <p>2020 Bobbie Kilberg
Admiral Michael Mullen (Ret.)</p> <p>2019 General David & Mrs. Dawn Goldfein*
Gracia & Joe Martore
Marjorie Morrison</p> <p>2018 Cohen Veterans Network
General Mark & Mrs. Hollyanne Milley*</p> <p>2017 Ellyn Dunford
Dan Valenzuela</p> <p>2016 Major General Carl McNair, Jr. (Ret.)
Northrop Grumman
General Mark and Mrs. Betty Welsh*</p> <p>2015 Booz Allen Hamilton
The Honorable Elizabeth Dole
Dr. Ralph Shrader</p> <p>2014 General John & Mrs. Ann Campbell*
<i>(on behalf of service member families)</i>
Hollister "Holly" Petraeus</p> <p>2013 Tom Brokaw
Citi
Gary Sinise</p> | <p>2012 The Honorable Tom Harkin (IA)
The Honorable Chris Smith (NJ)</p> <p>2011 The Honorable Daniel Inouye (HI)
Deborah Mullen
The Harry & Jeanette Weinberg Foundation</p> <p>2010 Dan Bannister
The Honorable Pete Sessions (TX)
The Edward N. & Della L. Thome Family Foundation
The Honorable Chris Van Hollen (MD)</p> <p>2008 The Honorable Dave Camp (MI)
Capital One
The Honorable Mary Landrieu (LA)</p> <p>2007 The Honorable John Dingell (MI)
Safeway Inc. – Eastern Division</p> <p>2006 The Honorable Steny Hoyer (MD)
Secretary Norman Mineta
SunTrust Bank</p> <p>2005 Freddie Mac
The Honorable Barbara Mikulski (MD)
The Honorable Paul Sarbanes (MD)</p> <p>2004 The Morris & Gwendolyn Cafritz Foundation
The Honorable Chuck Grassley (IA)
The Honorable Eleanor Holmes Norton (DC)
The Honorable John Warner (VA)</p> |
|--|---|



Booz | Allen | Hamilton



NORTHROP GRUMMAN



*This does not constitute endorsement from any government agency or department.

Welcoming exciting guests and dignitaries...

The Honorable Elizabeth Dole, John Travolta and Kelly Preston, Chef Robert Irvine, Gary Sinise, Tom Brokaw, Rosalynn Carter, Secretary Robert McDonald, The Honorable Nancy Pelosi, The Honorable Hillary Clinton, Charles Mann, The Honorable Newt Gingrich and Medal of Honor Recipient Sgt. Kyle White to name a few....





Liz Martin
Amazon Web Services
Co-Chair



Kim Clark Pakstys
Strategy & M&A Executive
Co-Chair



General David L. Goldfein, USAF (Ret) & Mrs. Dawn Goldfein, Military Family Advocate
Honorary Co-Chairs

EXECUTIVE COMMITTEE

Dave Hoppe, *Hoppe Strategies*

Bobbie Kilberg, *Northern Virginia Technology Council*

Joe Martore, *MTCG, Inc.*

Robin Portman, *Atlas Research*

Julie Smith, *Amazon Web Services*

Rick Stein, *Food Marketing Institute*

Candi Wolff, *Citi*

HOST COMMITTEE

Gino Antonelli, *COBATEK LLC*

Fred Baradari, *Denodo*

Hilary Fordwich, *Strelmark LLC*

Janelle Millard, *Transformation Systems Inc.*

Adam Rocke, *US Chamber of Commerce*

Dr. Linda Singh (MG, USARNG Ret.),

Kaleidoscope Affect

AMBASSADOR COMMITTEE*

Rahn J. Bass,

Spouse of CMSgt. JoAnne Bass, USAF

Sharene Brown,

Spouse of Gen Charles Q. Brown, Jr., USAF

Holly Dailey,

Spouse of SMA Daniel Dailey, USA (Ret)

Alexandra Grinston

Spouse of SMA Michael A. Grinston, USA

Laura Hyten

Spouse of Gen John Hyten, USAF

Sally Lengyel,

Spouse of Gen Joseph L. Lengyel, USAF

Julie Luckey,

Spouse of LTG Charles Luckey, USA

Lynda Lee Lunday

Spouse of RADM Kevin Lunday, USGC

Maria McConville

Spouse of GEN James C. McConville, USA

Hollyanne Milley,

Spouse of GEN Mark A. Milley, USA

Diane Rauch,

Spouse of Maj Gen John Rauch, USAF

Mollie Raymond,

Spouse of Gen John W. "Jay" Raymond, USAF

Betty Welsh,

Spouse of Gen Mark A. Welsh III, USAF (Ret)

Rebecca White,

Spouse of VADM Timothy "TJ" White, USN (Ret)

Nancy Wilson,

Spouse of Gen Stephen W. Wilson, USAF (Ret)

Mary Winnefeld,

Spouse of ADM James Winnefeld, Jr., USN (Ret)

Tonya Wright,

Spouse of CMSgt. Kaleth Wright, USAF (Ret)

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...enabling everyone, including people with disabilities and military families, to thrive in our community...



Austin is a 4 year-old boy with autism. When he first came to Easterseals, he found it difficult to adjust to a group setting and participate in classroom activities because communication was more challenging for him. Austin's speech language pathologist introduced him to an iPad with the Speak for Yourself app, and an Accent 1000 speech generating device. As Austin used them more regularly, his teachers and therapists were thrilled to see a burst of new language and communication skills.

Austin is now able to label which food he wants to eat, tell his teachers what he wants to play, request toys from his friends, and so much more! Easterseals gives hope to families like Austin's every day by providing life changing services to children with disabilities.

"The quality care that Easterseals provides adults and seniors with special needs is an inspiration to us all. Participants and family caregivers are treated with dignity and respect, and Easterseals shows them that their voice matters. Doing what we can to help members of our community live a meaningful life is my definition of making a difference."

CHARLES MANN,
PHILANTHROPIST AND THREE-TIME SUPER BOWL
CHAMPION



Arlene, a veteran of the U.S. Marine Corps, turned to Easterseals Veteran Staffing Network (VSN) and found the support she needed. The VSN gave her an education grant to secure a training certificate, provided career coaching, and even helped pay for new work attire. In a short time Arlene secured a great job with an online legal service provider.

"I was 43 when I got laid off. It was hard for me to go from being this strong woman who served her country... to not even being able to afford basics such as food, rent and utilities. My success would not have been possible without these amazing people and ample resources available to veterans and low income residents."

Sponsorship Opportunities

Sponsor Benefits	Presenting \$75,000	Inspiration \$50,000	Independence \$25,000	Advocate \$15,000	Empowerment \$10,000	Opportunity \$5,000	Dignity \$2,500	Ability \$1,000
Exclusive Co-Branding	✓							
Opportunity for CEO/Executive to speak or present award	✓							
Seat at Head Table for CEO/Executive & Guest	✓							
Reserved Table of 10	3 (Premier)	2	1	1	8 Seats	4 Seats	2 Seats	1 Seat
Entry into VIP Reception	✓	✓	✓					
Opportunity for VIP Guests to be seated at your table	✓	✓	✓					
Recognition by name during Program	✓	✓	✓	✓				
Complimentary Valet Parking	10	4	2					
Inclusion in Dinner Program	Feature Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Logo	Name	Name	
Easterseals Monthly E-Newsletter	Feature Story							
Inclusion in promotional materials	Logo	Logo	Logo	Logo	Name			
Onsite Signage	Logo	Logo	Logo	Logo	Name			
Social Media Posts	✓	✓	✓	✓				



For more information or to sponsor please contact Abby Cikanovich at acikanovich@eseal.org or call 301-920-9702.

I am pleased to sponsor:



\$75,000 Presenting

- Co-branded Partner
- Opportunity to present award
- Three premier tables for 10
- Opportunity for VIP guests at table
- Entry into VIP Reception
- Premier marketing benefits

\$50,000 Inspiration

- Two premium tables for 10
- Opportunity for VIP guests at table
- Entry into VIP Reception
- Premium marketing benefits

\$25,000 Independence

- One premium table of 10
- Opportunity for VIP guests at table
- Entry into VIP Reception
- Premium marketing benefits

\$15,000 Advocate

- One reserved table of 10
- Prominent marketing benefits

\$10,000 Empowerment

- 8 reserved seats
- Select marketing benefits

\$5,000 Opportunity

- 4 reserved seats
- Select marketing benefits

\$2,500 Dignity

- 2 reserved seats
- Name in dinner program

\$1,000 Ability

- 1 reserved seat (limit 2)

DONOR INFORMATION: Is this a Company gift or Personal gift?

Company Name: _____
(please print legibly as it should appear in printed materials)

Contact Name/Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Were you referred by a Committee member? If so, please list name here: _____

PAYMENT INFORMATION: Check enclosed (payable to Easterseals) Invoice me Charge my credit card

Name (as it appears on card): _____

Card Number: _____ CV Code: _____ Expiration: _____

Signature: _____

THANK YOU!

Please return this reservation form to:
Easterseals, 1420 Spring Street, Silver Spring, MD 20910
Email: events@eseal.org
Questions? Please call 301-920-9702 or email events@eseal.org

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