



advocacy awards

Honoring advocates who have demonstrated an exemplary commitment to advancing opportunities for children and adults with disabilities or special needs, including military families.

2021 AWARD RECIPIENTS



M&T Bank
Understanding what's important®



Chef Robert Irvine
Robert Irvine Foundation
Easterseals DC MD VA
Honorary Board of Directors

General James C. and Mrs. Maria McConville
40th Chief of Staff of the US Army
Military Family Advocate
On behalf of service member families

Please join leaders in business, government relations, and professional services as well as military and government dignitaries to support vital Easterseals programs and services – Child Development, Respite, Caregiver Training, Adult Day Services, the Veteran Staffing Network, Easterseals Disability Staffing Network, Homeless Veterans Reintegration and the Steven A. Cohen Military Family Clinic – that strengthen our entire community.

Chair: **Phebe Novakovic**, *General Dynamics*
Vice Chair: **Dr. Linda Singh (Major General, Ret.)**, *Kaleidoscope Affect*
Honorary Chairs: **SMA Daniel, USA (Ret) and Mrs. Holly Dailey**, *Military Family Advocates*

April 2021
Exclusive VIP Events
& Virtual Awards Show

For questions or more information please contact: events@eseal.org
or visit: www.advocacyawards.org

Recognizing a prestigious group of award recipients including...

- | | |
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| <p>2020 Bobbie Kilberg
Admiral Michael Mullen (Ret.)</p> <p>2019 General David & Mrs. Dawn Goldfein
Gracia & Joe Martore
Marjorie Morrison</p> <p>2018 Cohen Veterans Network
General Mark & Mrs. Hollyanne Milley</p> <p>2017 Ellyn Dunford
Dan Valenzuela</p> <p>2016 Major General Carl McNair, Jr. (Ret.)
Northrop Grumman
General Mark and Mrs. Betty Welsh</p> <p>2015 Booz Allen Hamilton
The Honorable Elizabeth Dole
Dr. Ralph Shrader</p> <p>2014 General John & Mrs. Ann Campbell
<i>(on behalf of service member families)</i>
Hollister "Holly" Petraeus</p> <p>2013 Tom Brokaw
Citi
Gary Sinise</p> <p>2012 The Honorable Tom Harkin (IA)
The Honorable Chris Smith (NJ)</p> | <p>2011 The Honorable Daniel Inouye (HI)
Deborah Mullen
The Harry & Jeanette Weinberg Foundation</p> <p>2010 Dan Bannister
The Honorable Pete Sessions (TX)
The Edward N. & Della L. Thome Family Foundation
The Honorable Chris Van Hollen (MD)</p> <p>2008 The Honorable Dave Camp (MI)
Capital One
The Honorable Mary Landrieu (LA)</p> <p>2007 The Honorable John Dingell (MI)
Safeway Inc. – Eastern Division</p> <p>2006 The Honorable Steny Hoyer (MD)
Secretary Norman Mineta
SunTrust Bank</p> <p>2005 Freddie Mac
The Honorable Barbara Mikulski (MD)
The Honorable Paul Sarbanes (MD)</p> <p>2004 The Morris & Gwendolyn Cafritz Foundation
The Honorable Chuck Grassley (IA)
The Honorable Eleanor Holmes Norton (DC)
The Honorable John Warner (VA)</p> |
|--|--|



Booz | Allen | Hamilton



NORTHROP GRUMMAN





Phebe Novakovic
General Dynamics
Chair



Dr. Linda Singh (Major General, Ret.)
Kaleidoscope Affect
Vice Chair

SMA Daniel A. Dailey, USA, (Ret.) & Holly Dailey, Military Family Advocates
Honorary Chairs

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**This does not constitute endorsement from any government agency or department.*

...enabling individuals with disabilities and special needs, including military families, to thrive in our community...



Austin is a 4 year-old boy who has autism. When he first came to the Harry and Jeanette Weinberg Child Development Center in Washington, DC, he found it difficult to adjust to a group setting and participate in classroom activities because communication was more challenging for him. Austin's speech language pathologist introduced him to an iPad with the Speak for Yourself app, and an Accent 1000 speech generating device, both of which were purchased with Comcast NBC Universal technology grant funds. As Austin started using these devices more regularly, his teachers and therapists were thrilled to see a burst of new language and communication skills. Austin is now able to label which food he wants to eat, tell his teachers what he wants to play, request toys from his friends, and so much more! Easterseals gives hope to families like Austin's every day by providing life changing services to children with disabilities and special needs.



"The quality care that Easterseals provides adults and seniors with special needs is an inspiration to us all. Participants and family caregivers are treated with dignity and respect, and Easterseals shows them that their voice matters. Doing what we can to help members of our community live a meaningful life is my definition of making a difference."

CHARLES MANN,
PHILANTHROPIST AND THREE-TIME SUPER BOWL CHAMPION

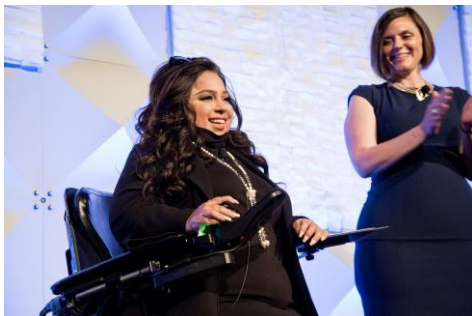


Arlene, a veteran of the U.S. Marine Corps, turned to Easterseals Veteran Staffing Network (VSN) and found the support she needed. The VSN gave her an education grant to secure a training certificate, provided career coaching, and even helped pay for new work attire. In a short time Arlene secured a great job with an online legal service provider.

"I was 43 when I got laid off. It was hard for me to go from being this strong woman who served her country... to not even being able to afford basics such as food, rent and utilities. My success would not have been possible without these amazing people and ample resources available to veterans and low income residents."

Sponsorship Opportunities

Sponsor Benefits	Presenting \$50,000 (1 available)	Independence \$25,000	Advocate \$15,000	Empowerment \$10,000	Opportunity \$5,000	Dignity \$2,500	Ability \$1,000
Exclusive Co-Branding	✓						
30 second pre-recorded video message or commercial during Live Stream Awards Show	✓						
Recognition by name during Live Stream Awards Show	✓	✓					
Guest Moderator/Speaker at Laureate Luncheon	✓						
Reserved Seats at Exclusive Laureate Luncheon <i>(limited space)</i>	4	2	1				
Virtual Dinner Party & Cooking Demo w/ Chef Irvine	10	10	8	4	2		
Virtual Wine Tasting	20 PRIVATE	10	10	8	4	4	2
Digital Program	Feature Full Page Ad	Full Page Ad	Half Page Ad	Logo	Name	Name	
Easterseals Monthly Newsletter	Feature Story	Feature Story					
Ad Inclusion	Logo	Logo	Name				
Promotional Materials	Logo	Logo	Logo	Name	Name		
Multi-Event Electronic Sponsor Banner	Logo	Logo	Logo	Name			
Social Media Posts	✓	✓	✓	✓			
Listed on auction website	Logo	Logo	Logo	Logo	Name		



For more information or to sponsor please contact Abby Cikanovich at acikanovich@eseal.org or call 301-920-9702.



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THANK YOU!

Please return this reservation form to:
Easterseals, 1420 Spring Street, Silver Spring, MD 20910
Email: events@eseal.org

Questions? Please call 301-920-9702 or email events@eseal.org

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